

# THE HISTORY OF THE FOOTBALL WORLD CUP UNDER THE EYE OF PHILATELY

Hosting a World Cup requires investments in stadiums, airports, hotels, transport systems, among others, in order to receive a huge number of fans and tourists. Fans' spending, in return, boosts the economy of the host countries. The passion for football attracts crowds and raises sponsors, in addition to demanding improvements in terms of infrastructure that, in most cases, remain for the future use of the native population.

Philately, which usually portrays tributes, facts and events, also tells the story of the Football World Cups. In the timeline of the 22 editions that took place so far, this collection brings stamps from the 18 different countries that hosted these tournaments (the official stamps of the Cups), in addition to other stamps that help telling this story. This collection is the result of the research and mining of these stamps that portray the history of Football during the 93 years of dispute in World Cups (1930-2023).

Like a football match, this collection is divided into two parts: First and Second Half, showing the competition in the last century and in the current one, respectively.

Enjoy this trip back in time through the football world illustrated by the paper fragments that tell excerpts from the history of the sport's greatest event. A story portrayed in pictures.

## Work Plan

### **First Half**

1930 World Cup - The Beginning of Everything  
1934 World Cup - Italy, the Stamp Pioneer  
1938 World Cup - France  
1950 World Cup - The Biggest Stadium  
1954 World Cup - TV Honors  
1958 World Cup - Brazil Triumphs in Europe  
1962 World Cup - Chile  
1966 World Cup - The English Innovation  
1970 World Cup - The Owner of the Cup  
From the Jules Rimet Cup to the FIFA Cup  
1974 World Cup - Exhausted Scoreboard  
1978 World Cup - Argentina

1982 World Cup - The Biggest Thrasing  
1986 World Cup - Mexico  
1990 World Cup - Italy  
1994 World Cup - The Attendance Record  
1998 World Cup - The Circular Stamp

### **Second Half**

2002 World Cup - The Binational Cup  
2006 World Cup - Germany  
2010 World Cup - The African Premiere  
2014 World Cup - Brazil  
2018 World Cup – The Eastern Europe Debut  
2022 World Cup - The Cup in the Desert

## The beginning

The first international football match took place in 1872 between England and Scotland. At this time, football was rarely played outside the UK. The beginning of the expansion of international football took place with the creation of FIFA (International Federation of Associated Football), in May 1904, at the time formed by only seven European countries. With growing popularity, football participated in the 1900, 1904 and 1906 Summer Olympics as a demonstration sport, being officially introduced at the 1908 Summer Olympics. FIFA tried to organize a tournament between national teams outside the Olympic context in 1906, in Switzerland, but the attempt failed. In 1914, FIFA recognized the football competitions of the Olympic Games as world amateur football championships and became responsible for organizing the event. This made football official at the 1920 Summer Olympics, where the tournament was won by Belgium. Frenchman Jules Rimet created the first World Cup in 1928, after taking over FIFA.

Uruguay was the Olympic football champion in 1924 and in 1928, the year in which FIFA decided to organize its own championship. Due to the two Olympic titles and the celebration of the centenary of its independence, Uruguay was elected the host country of the first World Cup.