

The History of the Football World Cup under the Eye of Philately



06/01/1966: on the left, the original issue, misaligned in the lower perforation cut

1970 – May 31st to June 21st, MEXICO

It was the first Cup broadcast on TV in color, the pioneer in the use of yellow and red cards and in allowing substitutions during matches. With 16 participants, the debut of the teams from El Salvador, Israel and Morocco took place. The game between Mexico and El Salvador was the first in the history of the Cups not involving European or South American countries. The Brazilian team became the first three-time world champion, definitively winning the Jules Rimet Cup. The Mexican post office issued 4 stamps commemorating the event. In a total of 32 matches, 1,603,975 fans followed the competition. 95 goals were scored.

Champions: **Brazil**
Runners-up: **Italy**



1969: The celebration of football in North America



1970: the Jules Rimet Cup in its last dispute, due to the Brazilian conquest

Color television transmission via satellite

