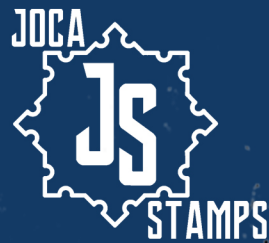




*October*

**BREAST  
CANCER**

Awareness Month

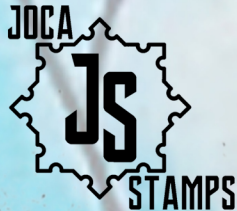


# BREAST CANCER RESEARCH

## Semipostal Stamp

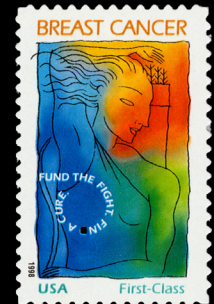
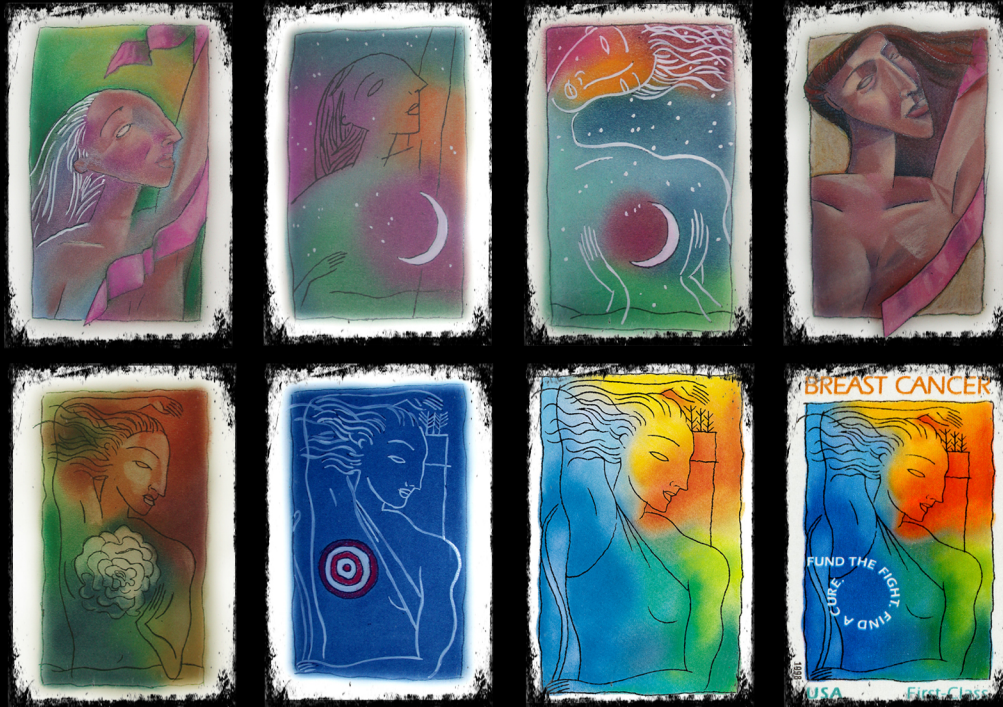
Featured in my thematic stamp collection, although not considered a joint-issue due to no cooperation between postal administrations, there is a strong link due to the borrowed design and purpose behind the stamp. All stamps shown are a part of my collection except for two which are marked as "missing" and the Cinderellas which were never issued.

"It's wonderful that we can enable every American to support breast cancer research one stamp at a time with something as simple as purchasing a stamp at their post office,"  
(Breast Cancer Foundation)



# Breast Cancer Research Semipostal Stamp - Preliminary Versions

Designed and executed by art director Ethel Kessler and by artist Whitney Sherman. Numerous pencil sketches and colour studies showing women in various poses were created, all of them intriguing; however, one design really stood out. It pictured a woman reaching above and behind her, as if preparing to conduct a breast self-examination. Sherman pictured Diana, goddess of the hunt - a strong, independent, survival minded figure - and the artwork developed into a depiction of the goddess reaching for an arrow. Kessler and Sherman finalized this heroic and hopeful image by removing a target from the figure's right breast and encircling the area with a concise phrase - "FUND THE FIGHT. FIND A CURE."



JOCA  
JS  
STAMPS

# Breast Cancer Research Semipostal Stamp - United States of America

The Breast Cancer Research semipostal stamp was originally issued in 1998. It was first mandated by Congress in 1997 and later signed into law by President Bill Clinton. The 1998 Breast Cancer Research stamp was the first semipostal issued by the U.S. Postal Service. Semipostals are stamps sold at a surcharge to raise money for a particular cause. Purchase of this stamp supports the Breast Cancer Research work of the National Institutes of Health and the Medical Research Program of the Department of Defense. By law, 70 percent of the net amount raised is transferred to the National Institutes of Health and 30 percent is transferred to the Medical Research Program at the Department of Defense. To date more than 1,12 billion Breast Cancer Research stamps have been sold. The Breast Cancer Research Semipostal was issued in 1998 at a value of 40 cents (32 cents and 8 cents surcharge), and reissued in 2014 at a value of 60 cents (49 cents and 11 cents surcharge) with mandate until 2027.

First Issue  
1998



Issue: 29/07/1998

Second Issue  
2014

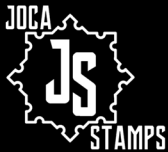


Issue: 30/09/2014

Imperforate  
2014



Issue: 30/09/2014



# Breast Cancer Research Semipostal Stamp - Rest of World.

The Breast Cancer Research semipostal stamp was such a success as a fund raiser for such a good cause that the design was later requested from the USPS by multiple other postal administrations for the issuance to raise funds for Breast Cancer Research. It can't be considered as a joint-issue as there is no cooperation between postal administrations and no same day issue, but it is considered a borrowed design series issued by multiple administrations with the same purpose. Up to date the following countries have also issued similar stamps: Hungary, Belize, Kenya, Gambia, Grenada, Micronesia, Kosovo, Macedonia, Jordan, Austria and Slovakia. Several other countries planned to release a similar issue but never got to officially do so, of these the design is known but no official stamps were released, they are considered as Cinderellas: Sweden, St. Vincent, Philipines, France, Greece, Israel and Brazil. I have added a design of my own for a Portuguese edition with a twist.

Hungary



Issued: 29/09/2005

Belize

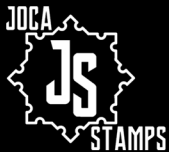


Issued: 10/10/2006

Kenya

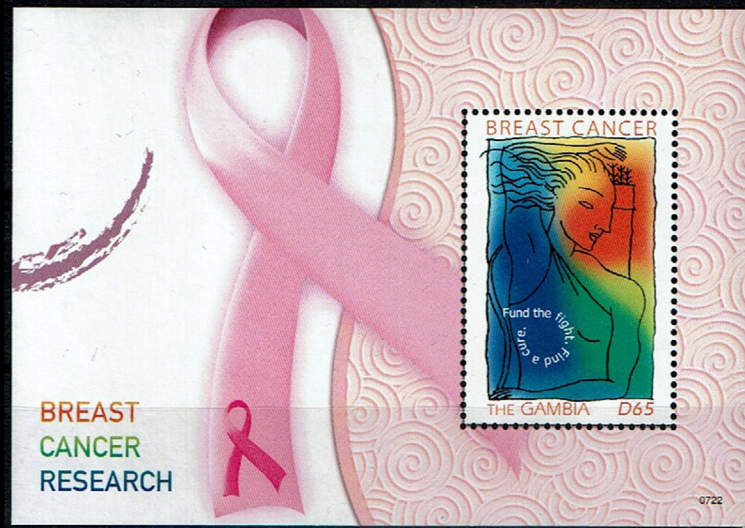
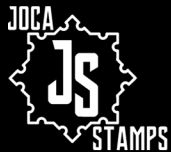


Issued: 28/10/2007



# Breast Cancer Research Semipostal Stamp - Rest of World.

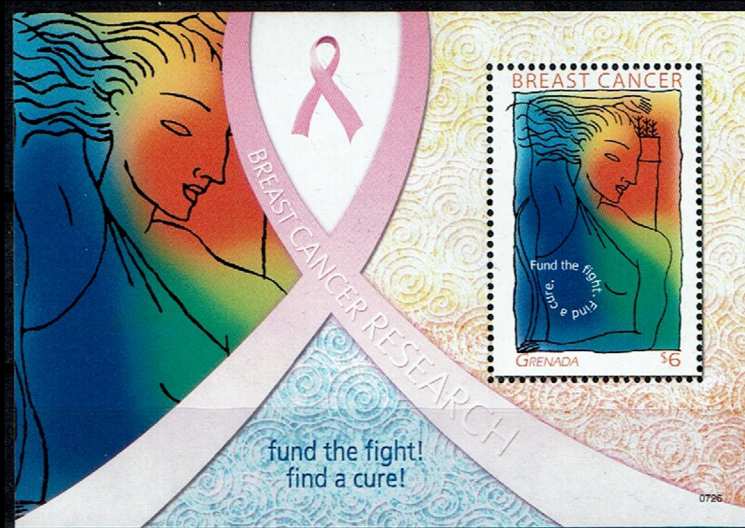
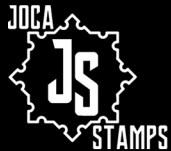
Gambia



Issued: 10/12/2007

# Breast Cancer Research Semipostal Stamp - Rest of World.

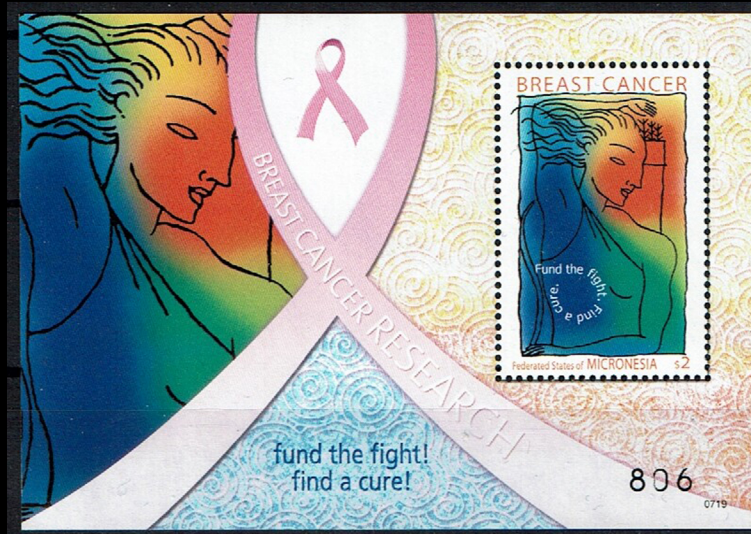
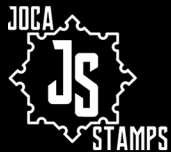
Grenada



Issued: 11/12/2007

# Breast Cancer Research Semipostal Stamp - Rest of World.

Micronesia



Issued: 12/03/2008



# Breast Cancer Research Semipostal Stamp - Rest of World.

Kosovo



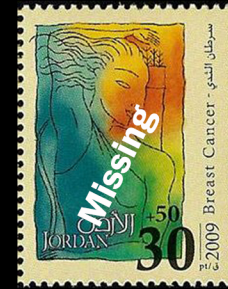
Issued: 15/10/2008

Macedonia

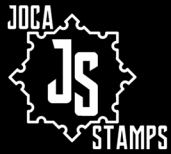


Issued: 02/03/2009

Jordan



Issued: 25/08/2009



Austria



Issued: 01/10/2011

Slovakia



Issued: 12/04/2013

# Breast Cancer Research Semipostal Stamp - Rest of World. Cinderellas.

Sweden



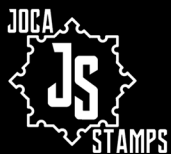
St. Vincent



Philippines



France



Greece



Israel



Brazil



Portugal



# Breast Cancer Research Semipostal Stamp - Postcards.

Breast Cancer Research Station 1998 - 1st Issue.



Breast Cancer Awareness Station 1999 - 2nd Issue.

*Because I love you...*


\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Breast Cancer Research STATION

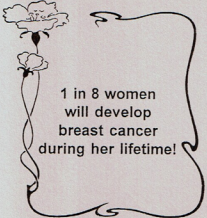


*and I want you to be around for a long time...*

\_\_\_\_\_

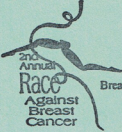
\_\_\_\_\_

\_\_\_\_\_




1 in 8 women will develop breast cancer during her lifetime!

**Fund the Fight  
Find a Cure**



2nd Annual Race Against Breast Cancer

Breast Cancer Awareness Station  
October 2, 1999  
Mitchell SD 57301



\_\_\_\_\_

\_\_\_\_\_


\_\_\_\_\_

Help STAMP out Breast Cancer

Every woman is at risk for breast cancer (men are also at risk).


Early detection is the best protection. If found early enough, 90% of cases can be treated successfully.

**Three Step Early Detection Program:**  
Regular Mammograms  
Monthly Breast Self-Exam  
Regular Breast Exams by Your Doctor



Call the American Cancer Society at (800) ACS-2345 to learn more.

Do it for those who love you.  
Do it today.



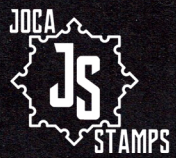
Provided by the US Postal Service because We Care.

*On Thursday, July 29, 1998, The semipostal Breast Cancer Research stamp was issued in Washington DC. This effort helped to stimulate the nation's interest and concern in fighting this deadly disease. Because of this effort, as of September, 1999, \$8.6 million dollars has been raised for Breast Cancer research.*

*I am helping to do my part in fighting the battle against cancer by sending you this card with the semipostal Breast Cancer stamp and reminding you to perform self examinations and to get regular checkups.*

**These days, even your stamp choice can be a matter of life or death.  
Choose the breast cancer stamp and help raise funds for research.  
Fund the Fight. Find A Cure!**

# Other Breast Cancer Stamps in my Collection.



# A Partner in the Fight.

As a Service Engineer and a Siemens Healthineer I am privileged to be part of a team who have joined forces with the Portuguese League Against Cancer, we provide continuous support to keep the League's mobile screening fleet up and running as consistently as possible. In Portugal the League Against Cancer has also had a similar stamp programme.

Complete LPCC  
ATM Labels



Service Call to a Mobile Screening Unit.  
During the COVID pandemic.



# Portuguese League Against Cancer.

ATM Labels Complete Set - Breast Cancer Screening.

Issued: 04/04/2016

