

# EVOLUTION OF POSTCARDS

A Postcard is a piece of thick paper or thin cardboard, typically rectangular, intended for writing and mailing without an envelope. Non-rectangular shapes may also be used but are rare. They are novelty exceptions such as wooden postcards, copper postcards in the country of the U.S. state of Michigan, and Coconut postcards from tropical islands.

In some places one can send a postcard for a lower fee than a letter. Stamp collectors distinguish between Postcards (which require a postage stamp) and Postal cards (which have the postage stamp preprinted). While a postcard is usually printed and sold by a private company individual or organization, a postal card is issued by the relevant postal authority. Production of postcards blossomed in the late 19<sup>th</sup> and early 20<sup>th</sup> centuries.

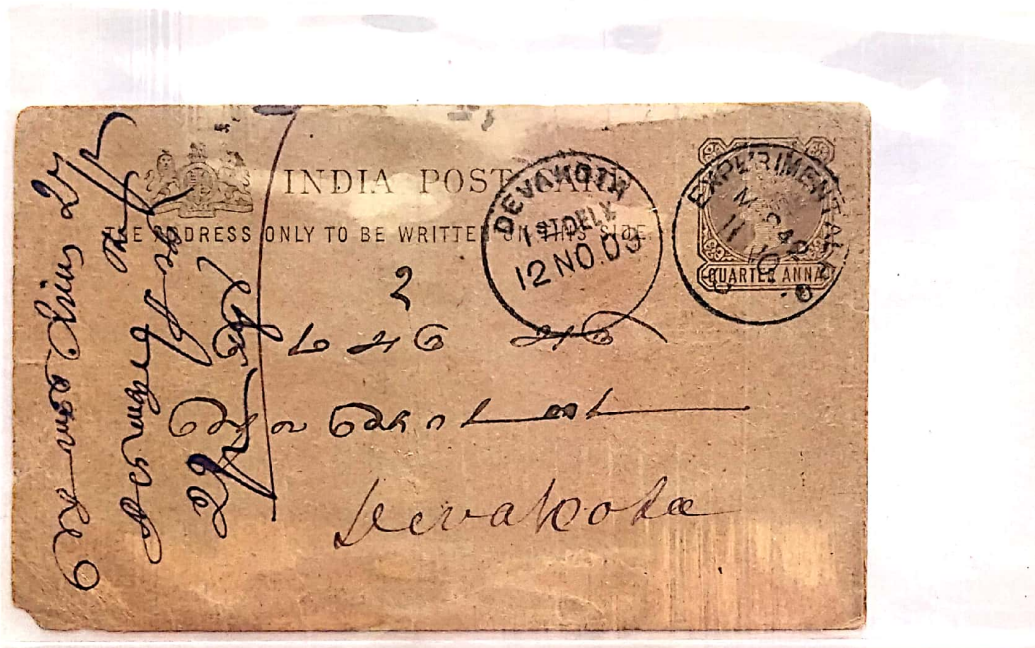
In July 1879 post office in India introduced a 'quarter Anna postcard that could be posted from one place to another within British India. This was the cheapest form of post provided to the Indian people to date without additional postage affixed. This was followed in April 1880 by postcards for Government use and by Reply postcards in 1890 and continue this date in Independent India

The postcards have been arranged to show case from Quarter Anna to 50 paise

# Evolution of post cards

Postage-Quarter Anna

Posted at Experimental PO



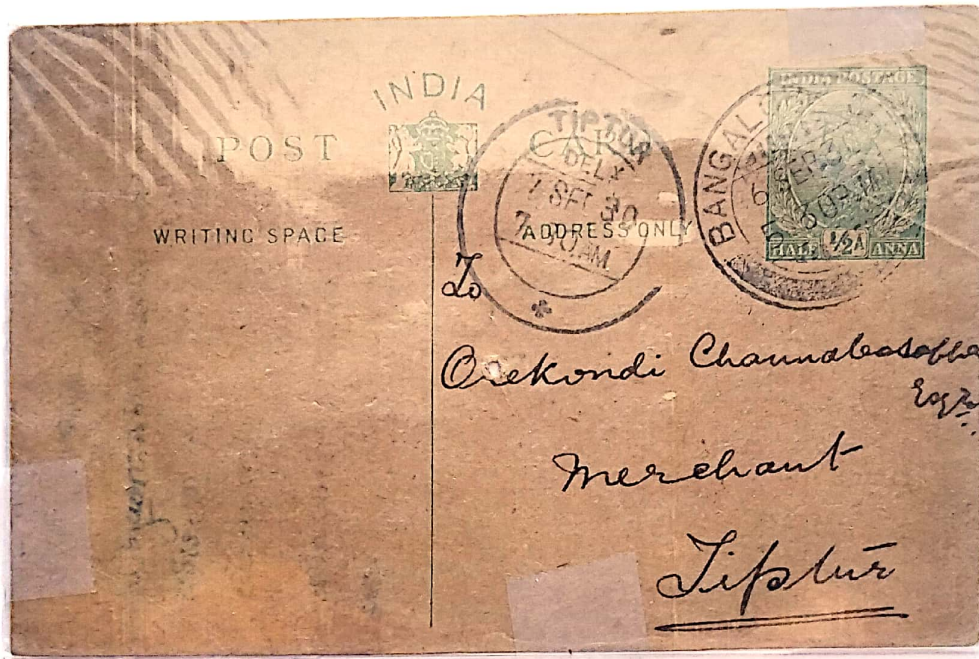
Postage 1/2 Anna





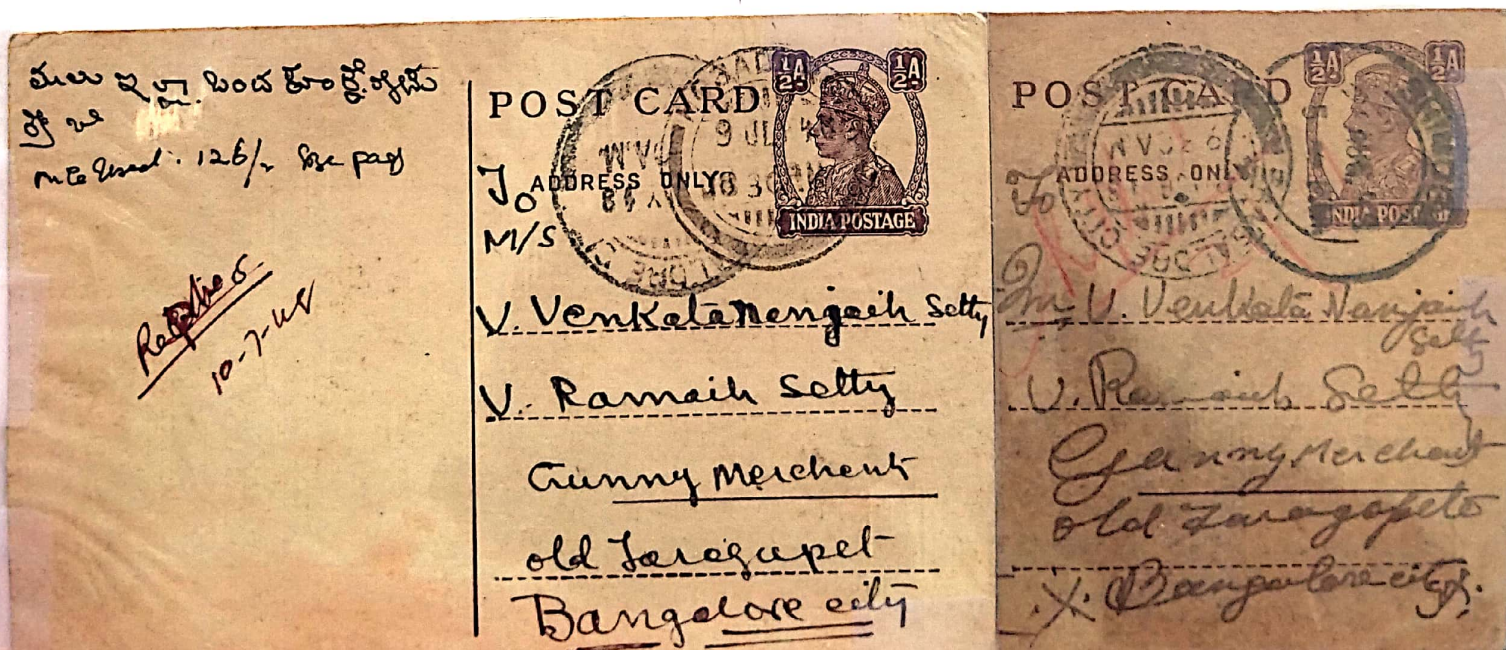
# Evolution of post cards

Postage HALF ANNA POSTED ON 6<sup>TH</sup> SEP 30 5 30 PM



Postage 1/2 A

Posted during July/August 1948





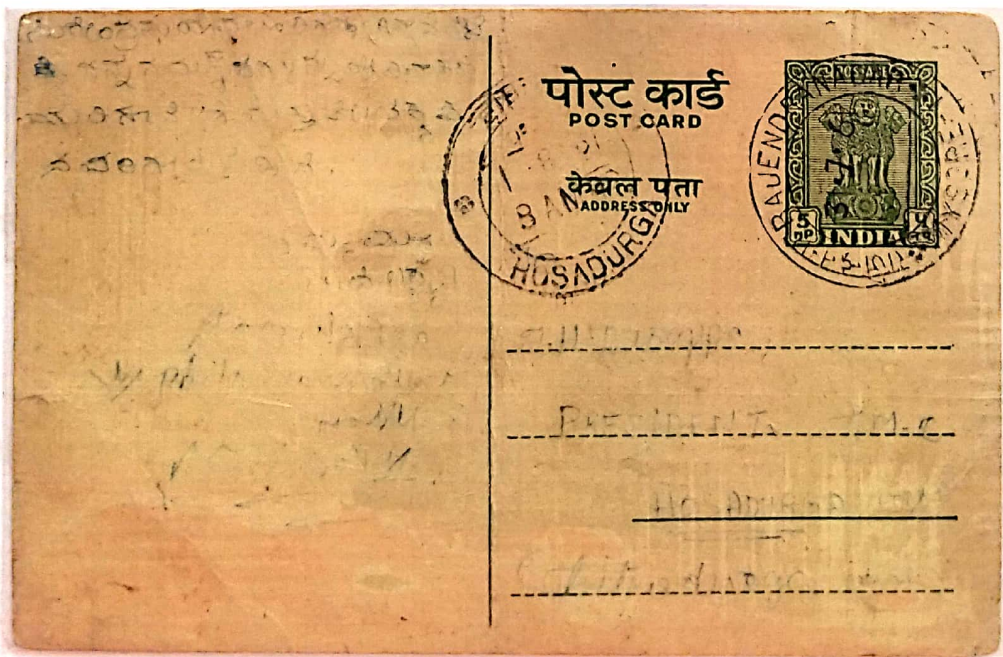
# Evolution of post cards

Postage -3 pies      Postage -4 pies

Travencore Anchal card



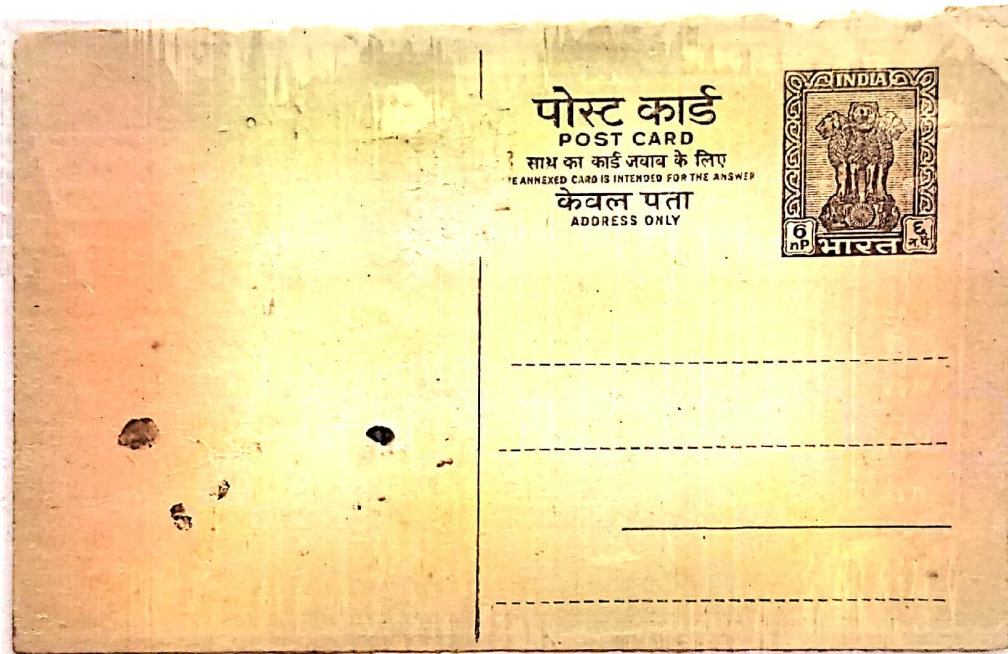
Postage- 5 np





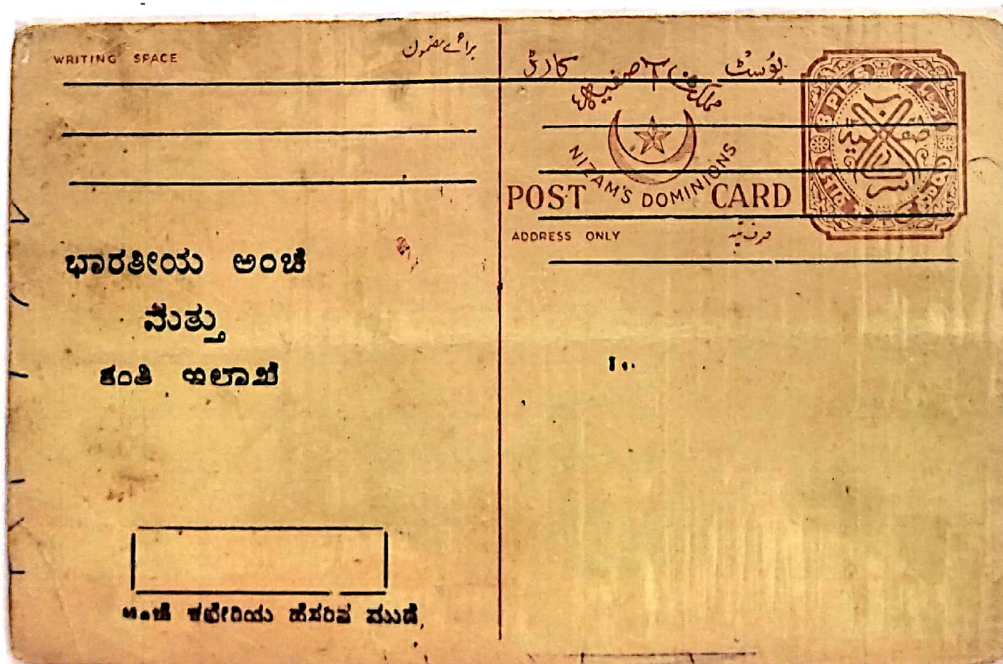
# Evolution of post cards

Postage- 6 np



Postage -8 PIES

NIZAMS DOMINIONS



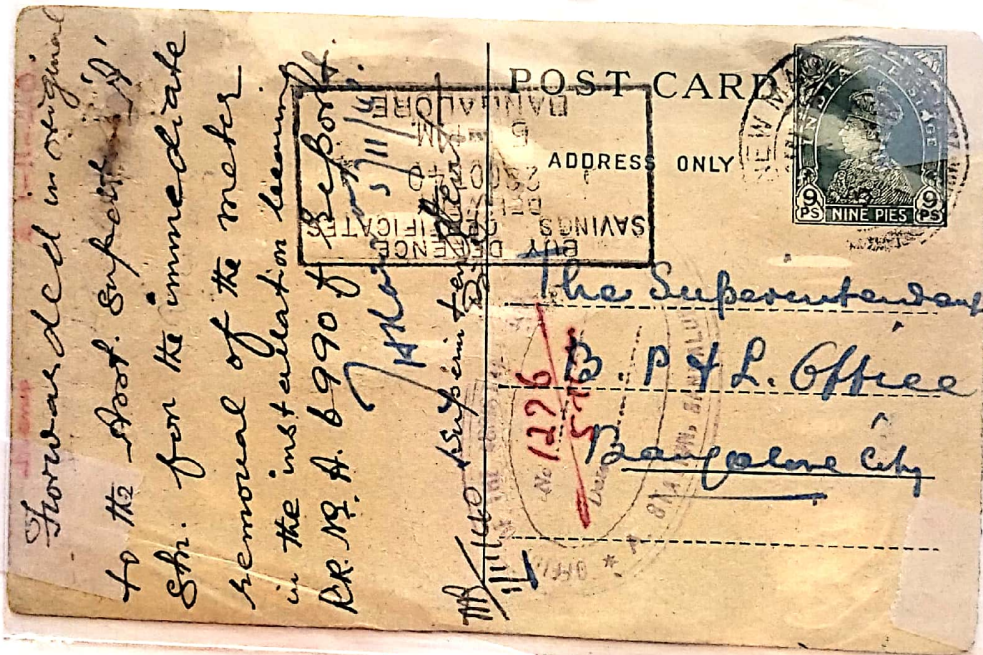


# Evolution of post cards

Postage - 9 pies

Date of Delivery - 29 Oct 1940

Delivery stamp bears "Buy defense savings certificates"



Postage - 9 pies

Date of Delivery - 20 Feb 1942

Delivery stamp bears "Buy defense savings certificates"



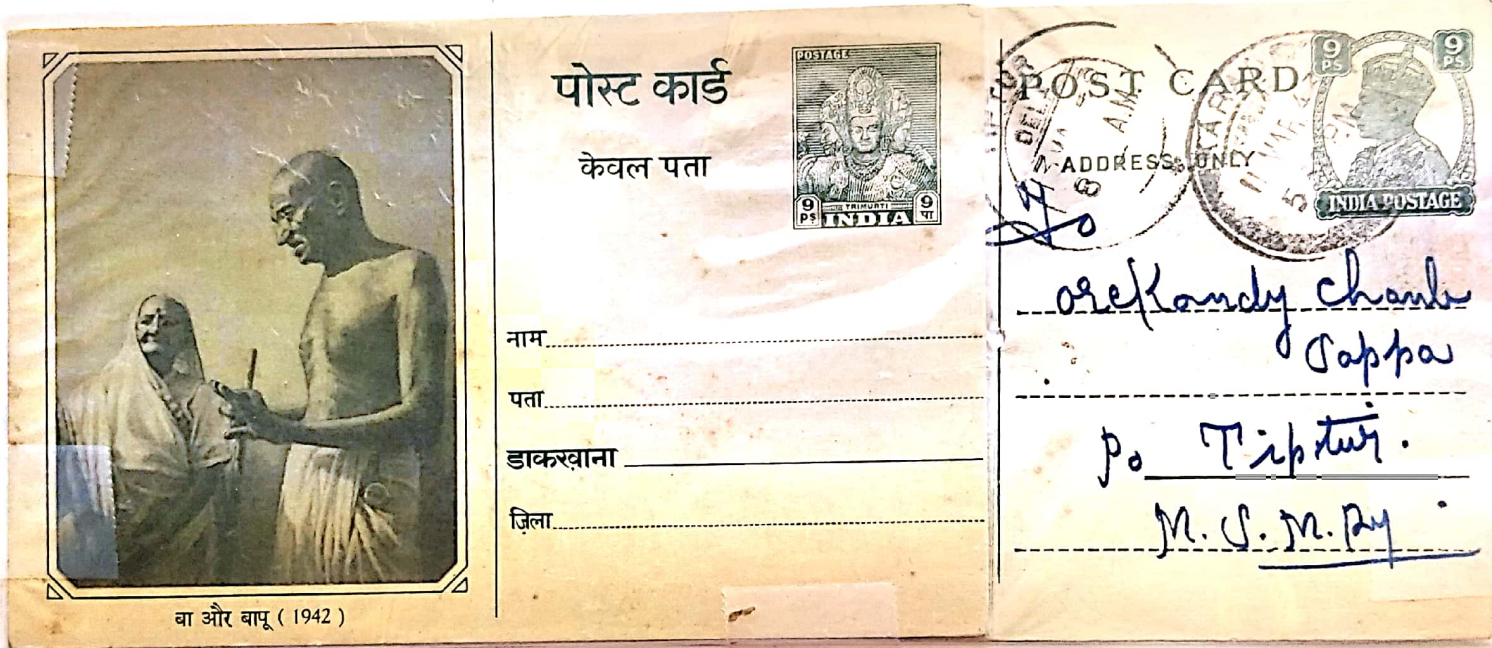


# Evolution of post cards

Postage - 9 ps

Date of Delivery - 13 Mar 1943.

Address portion in Hindi and English.



Postage - 9 ps

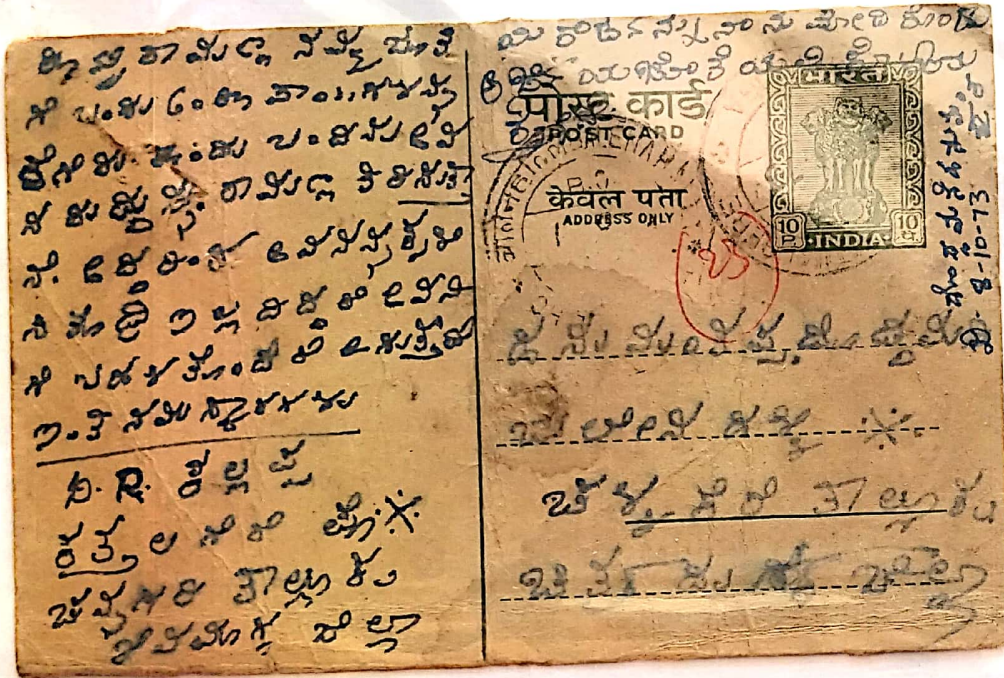
Date of Delivey - 22 Mar 1943.



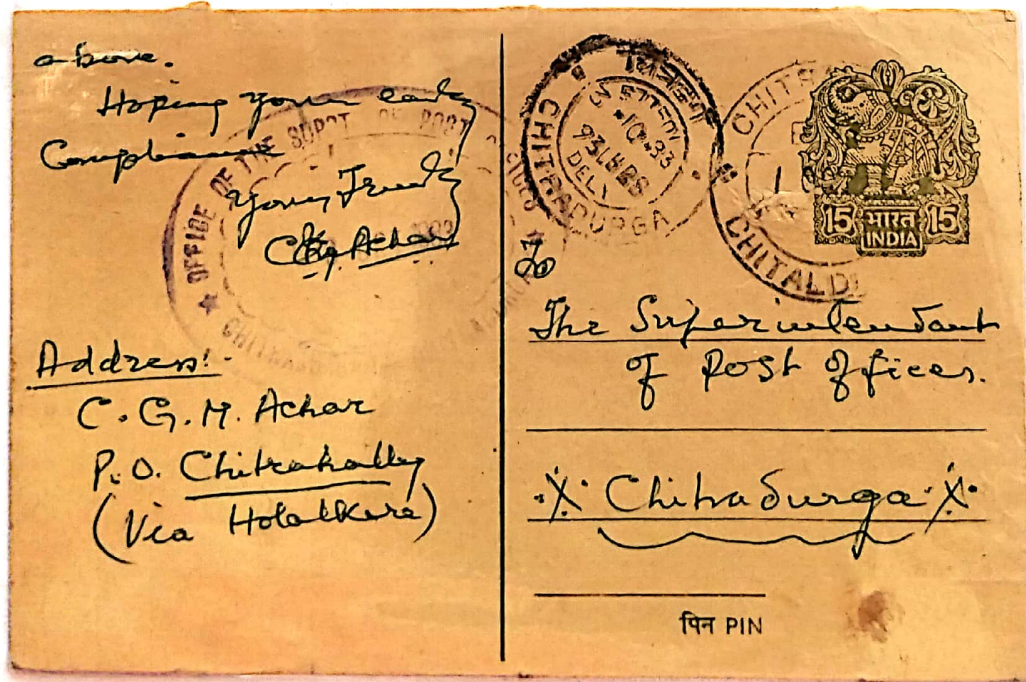


# Evolution of post cards

Postage -10p



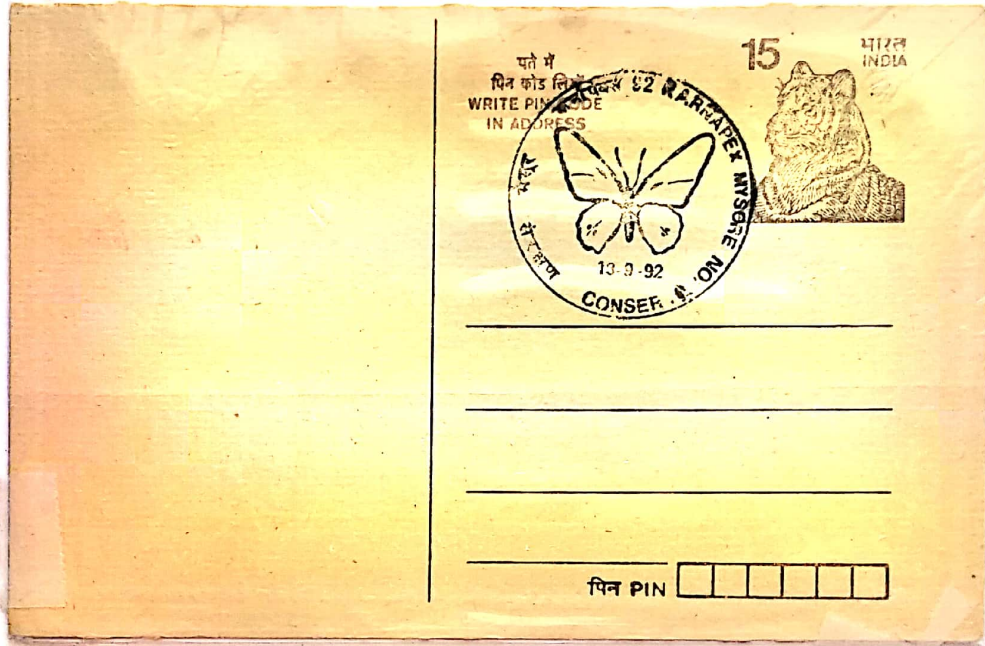
Postage -15



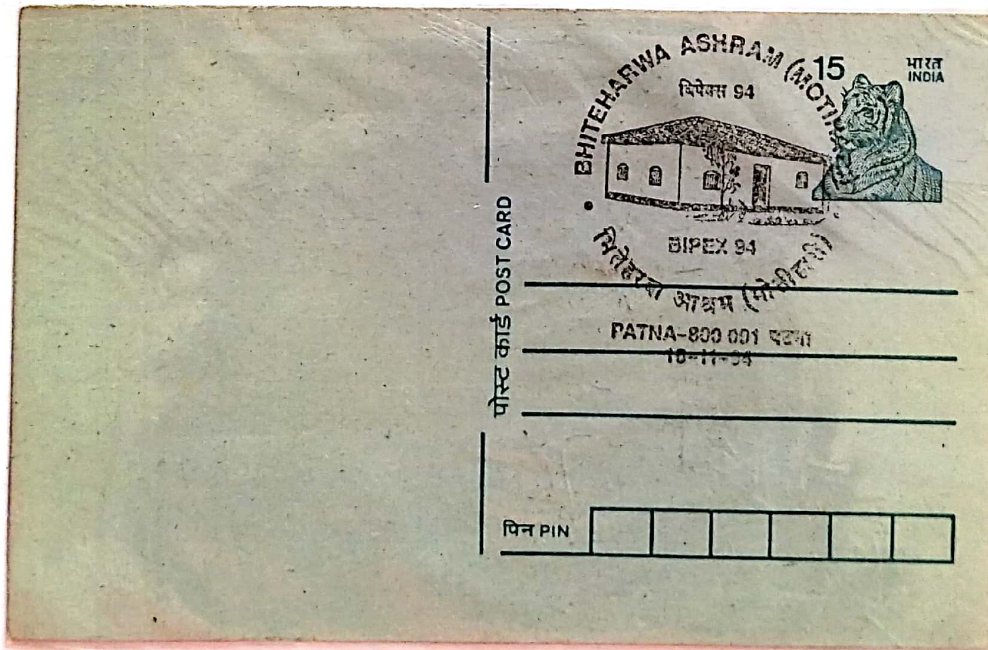


# Evolution of post card

Postage 15



Postage 15

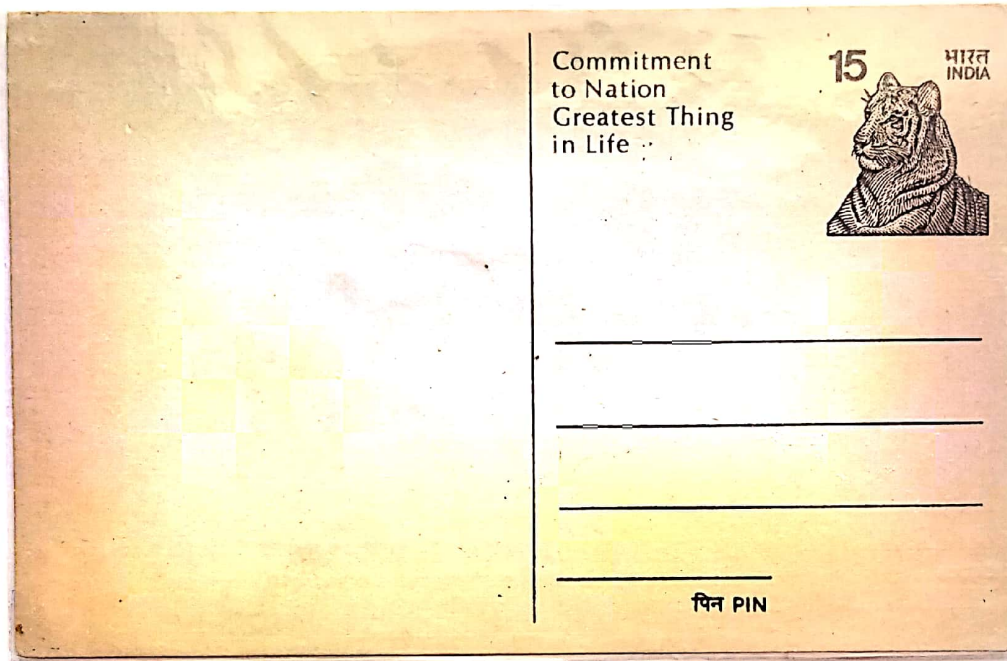




# Evolution of post cards

Postage -15

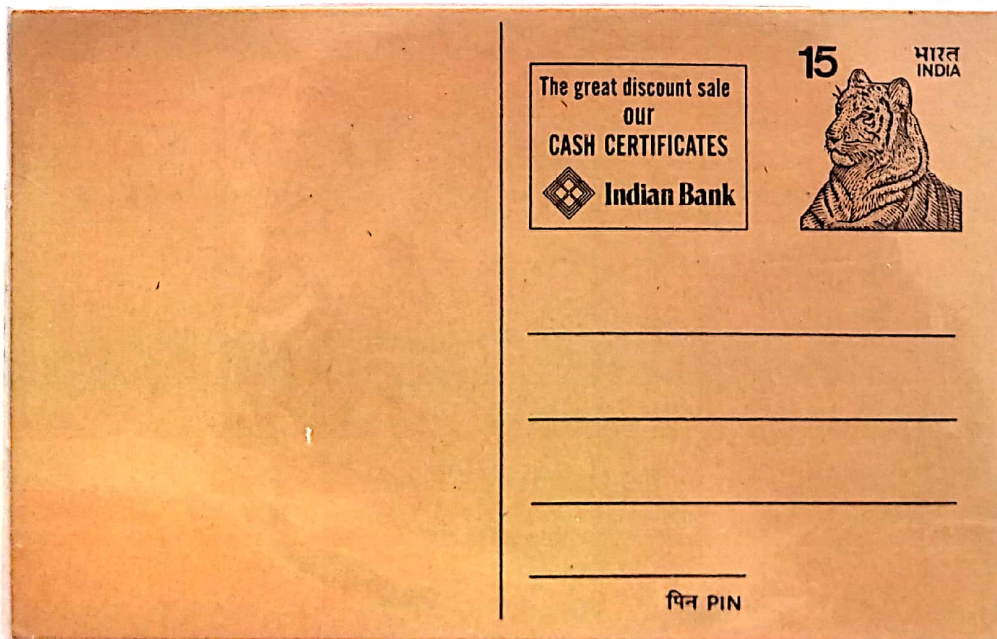
With Advertisement -Commitment to Nation



Postage -15

with Advertisement

Cash Certificates Indian Bank



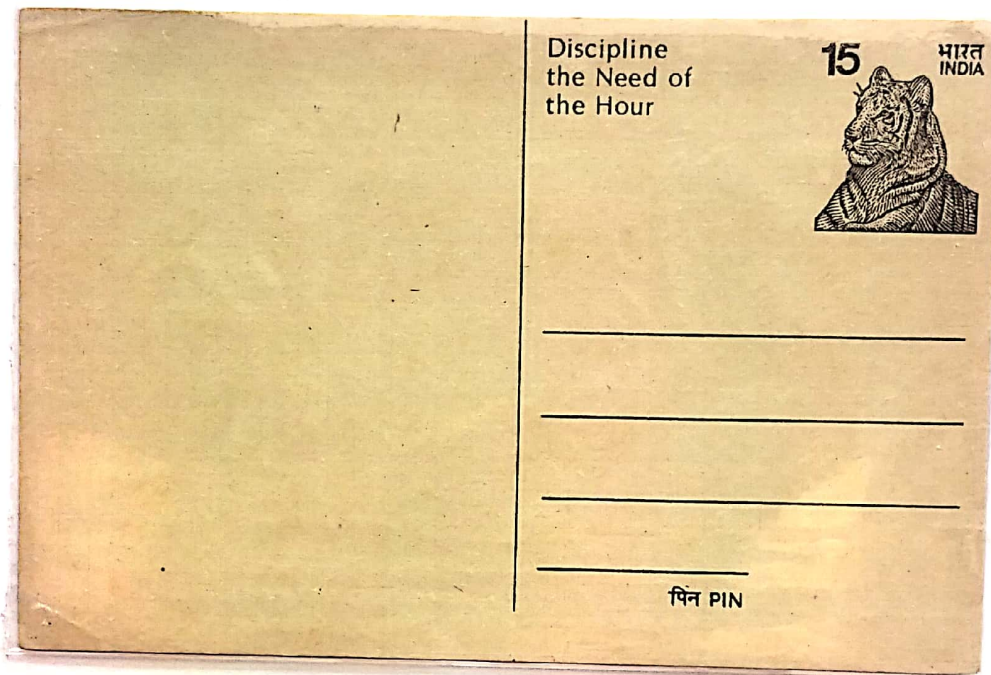


# Evolution of post cards

Postage -15

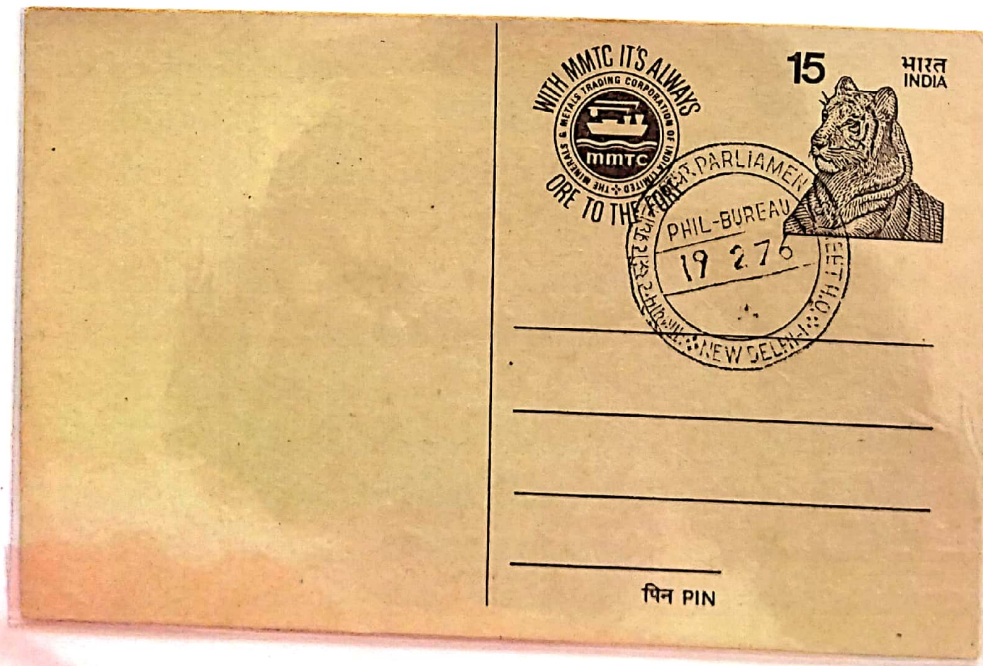
With Advertisement

Discipline the need of the Hour



With Advertisement

MMTC- Its always ore to the fort

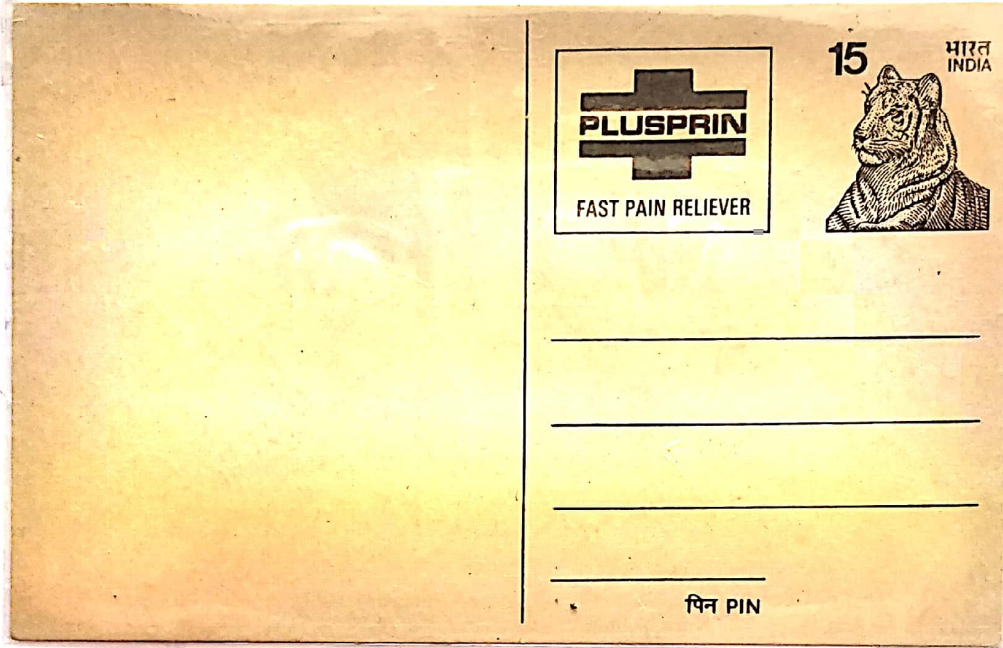




# Evolution of post cards

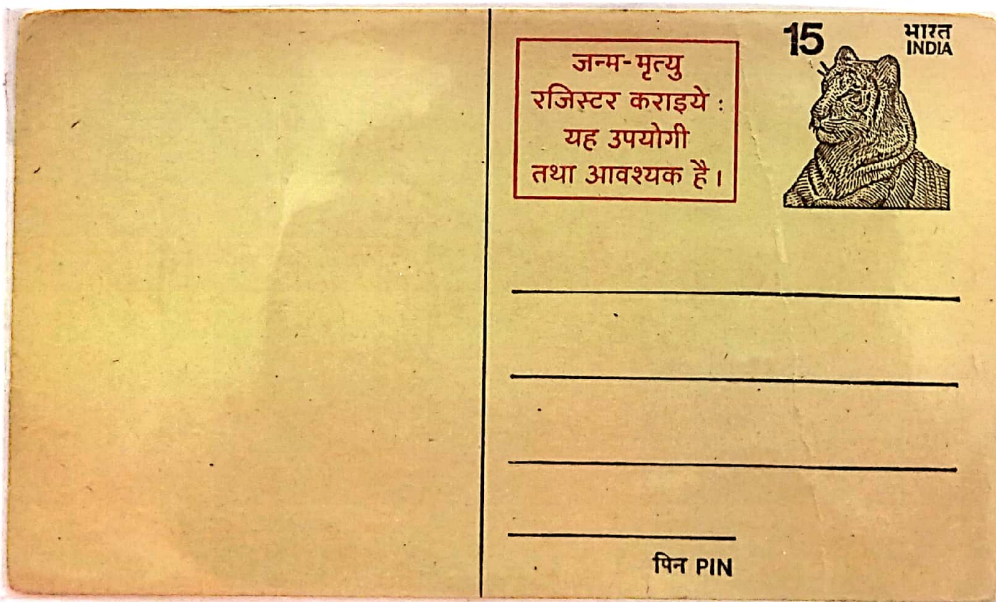
Postage -15 With Advertisement

PLUSPRIN Fast Pain Reliever



Postage -15 With Advertisement

On Registration of Birth & Death

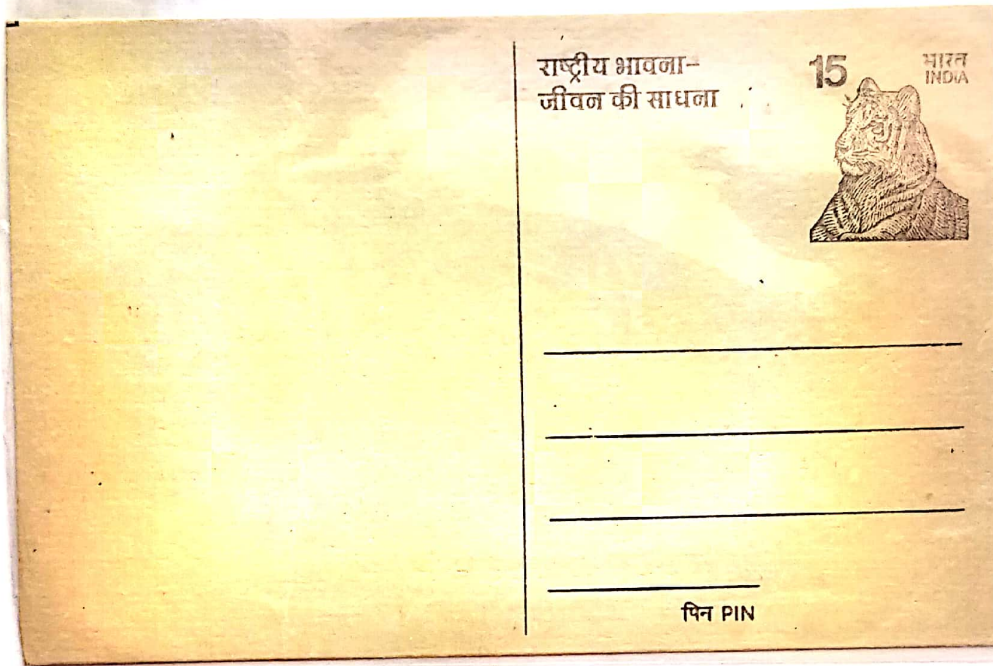




# Evolution of post cards

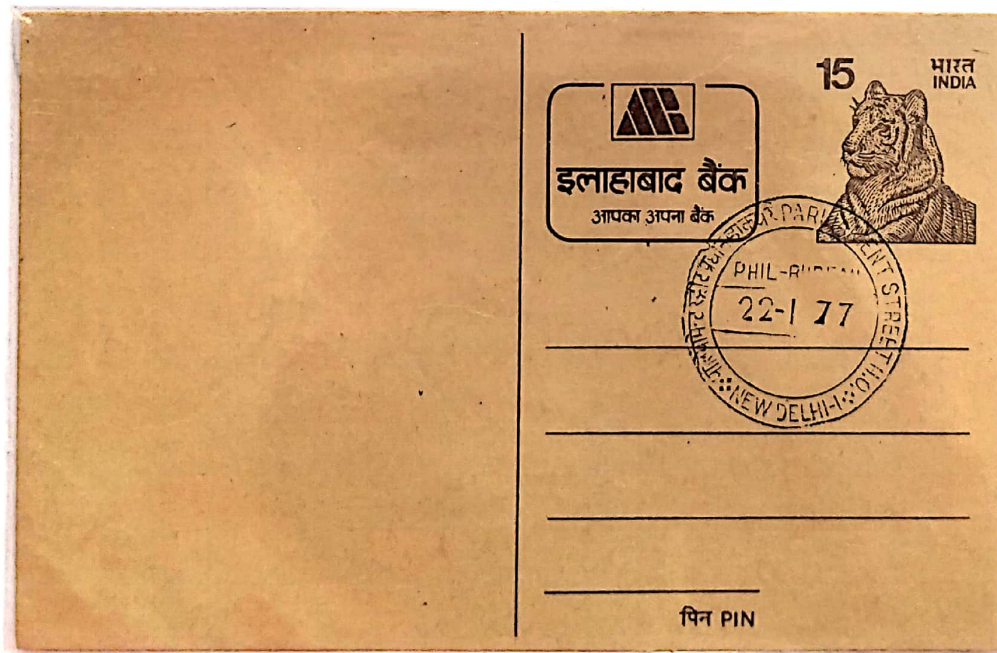
Postage -15 With Advertisement

On National spirit



Postage -15 With Advertisement

On Allahabad Bank

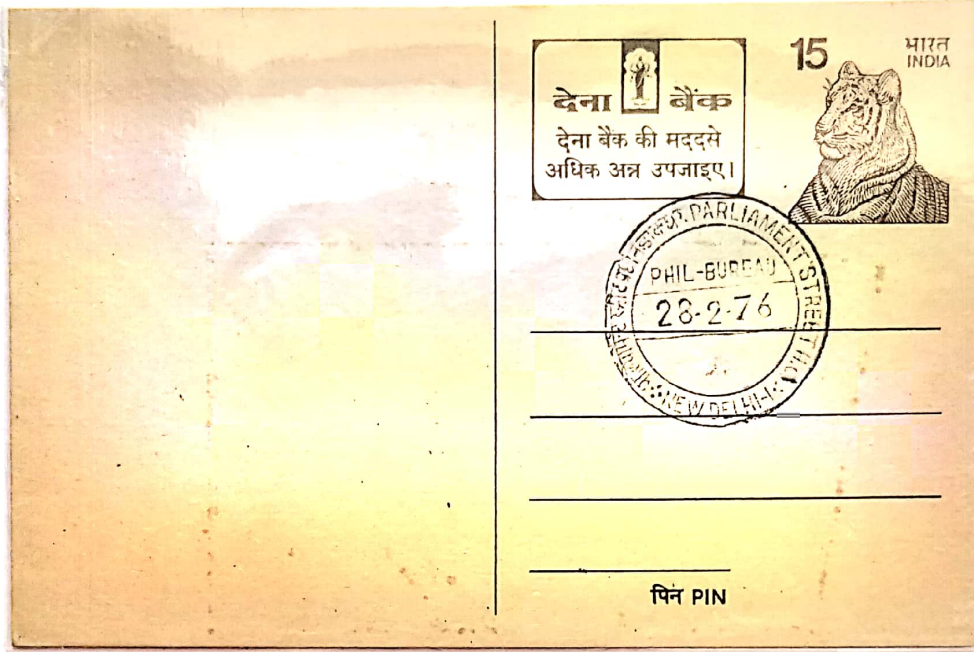




# Evolution of post cards

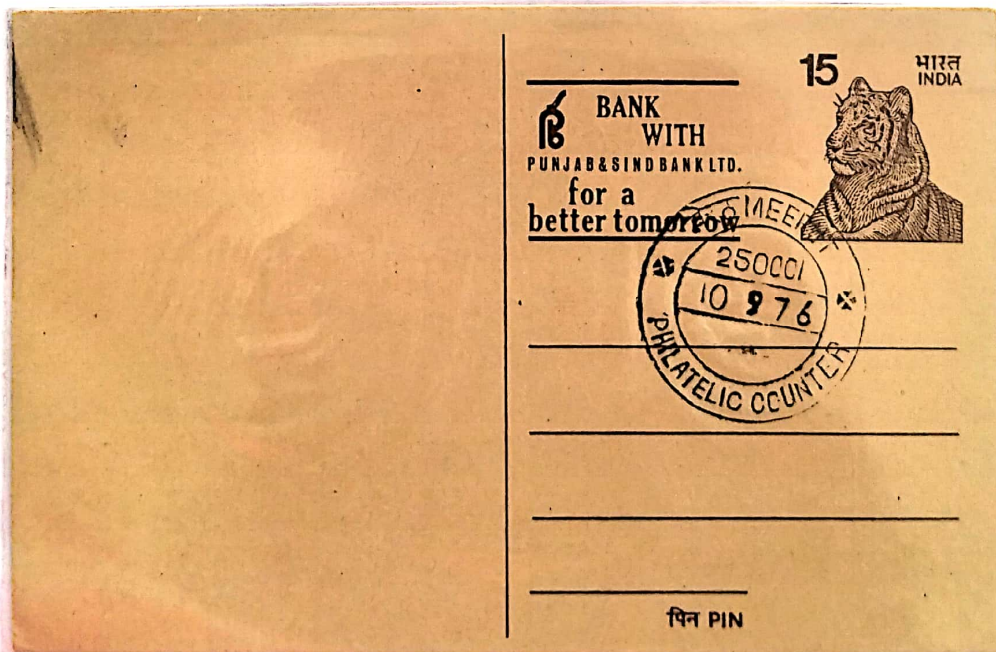
Postage -15 With Advertisement

Dena bank



Postage -15 With Advertisement

Panjab & Sindh Bank LTD

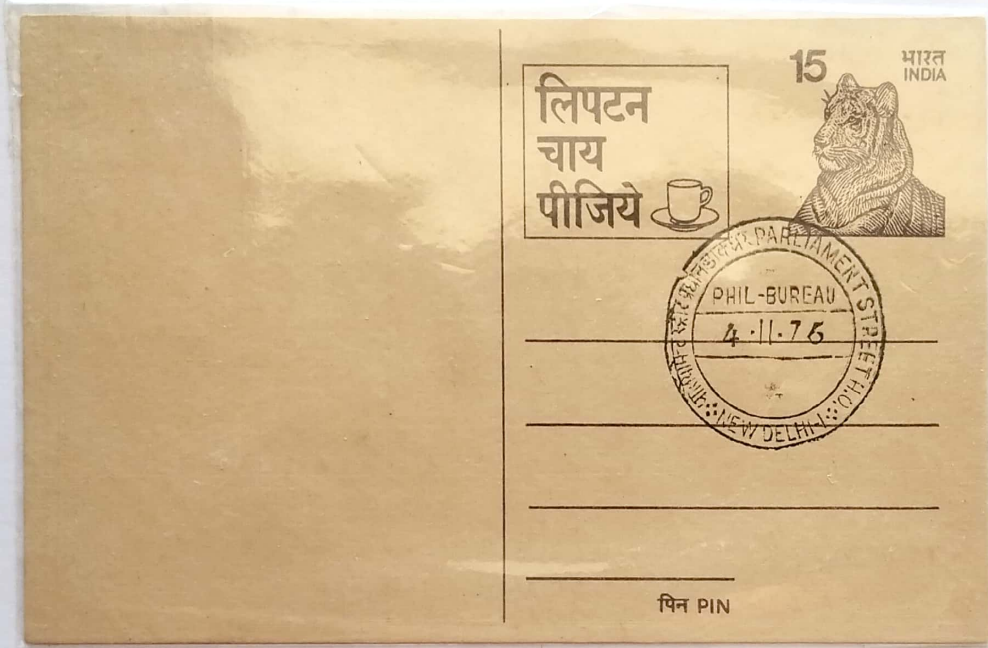




# Evolution of post cards

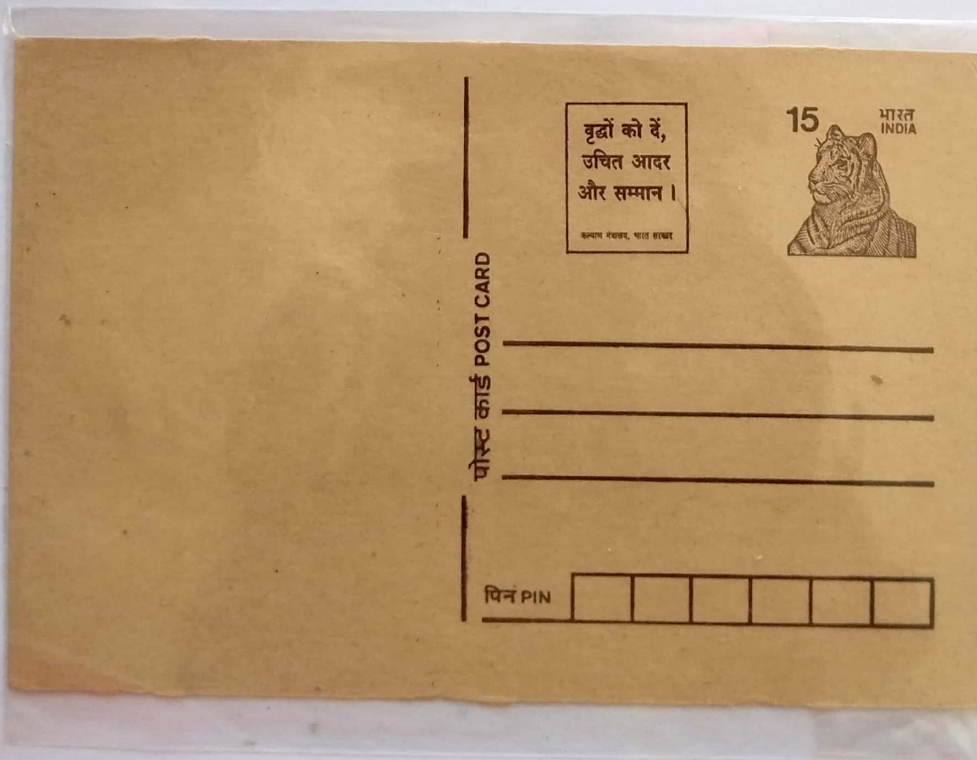
Postage -15 With Advertisement

Lipton Tea



Postage -15 With Advertisement

Proper basis and respect to the old people

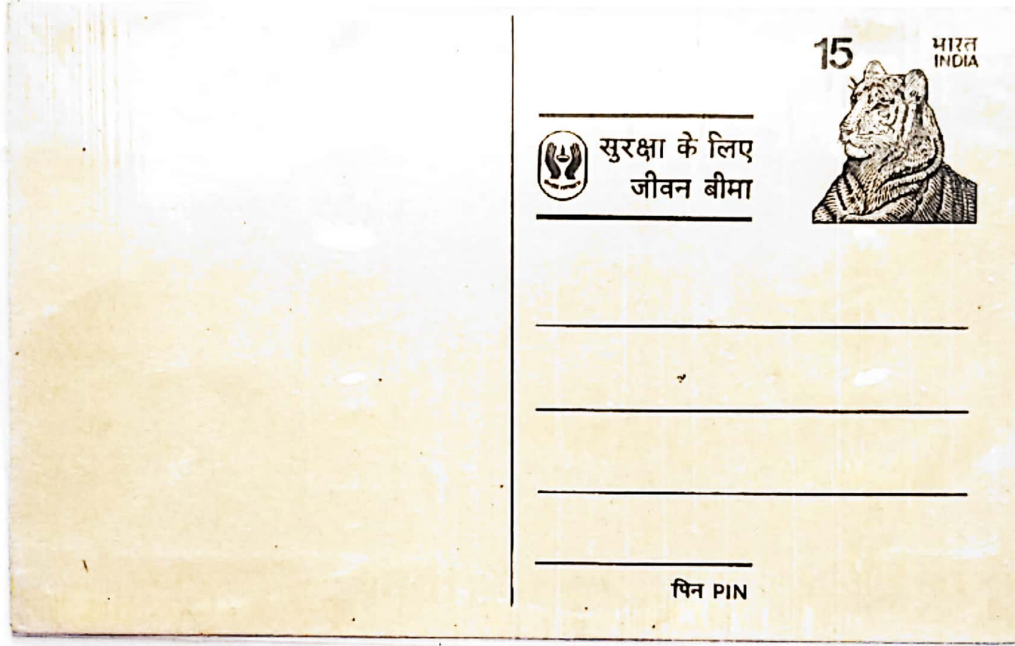




# Evolution of post cards

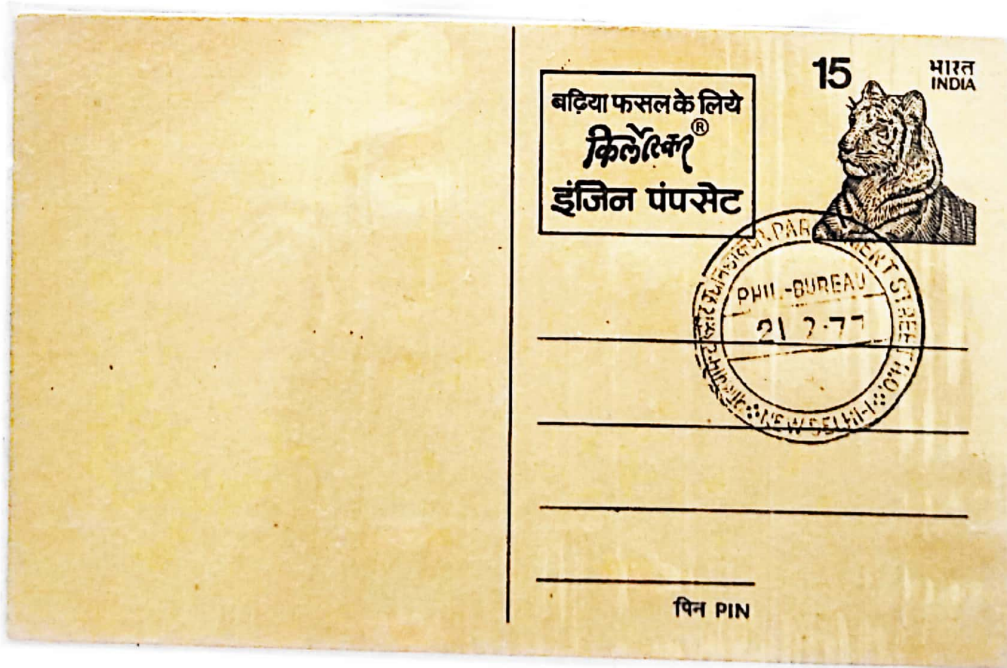
Postage -15 With Advertisement

Life Insurance Corporation



Postage -15 With Advertisement

Kirloskar Pump-set

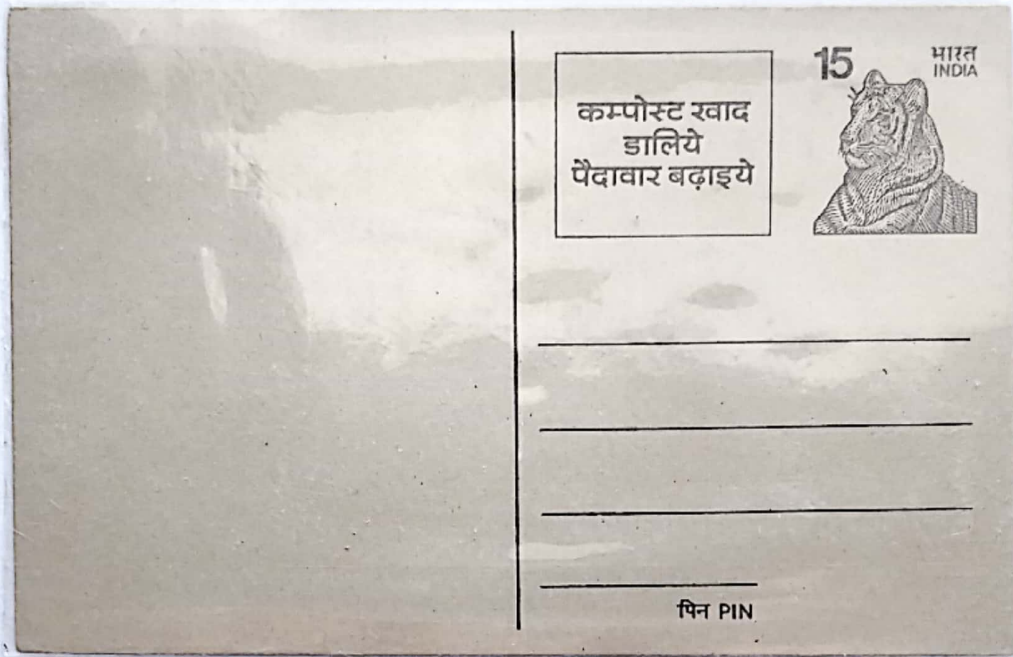




# Evolution of post cards

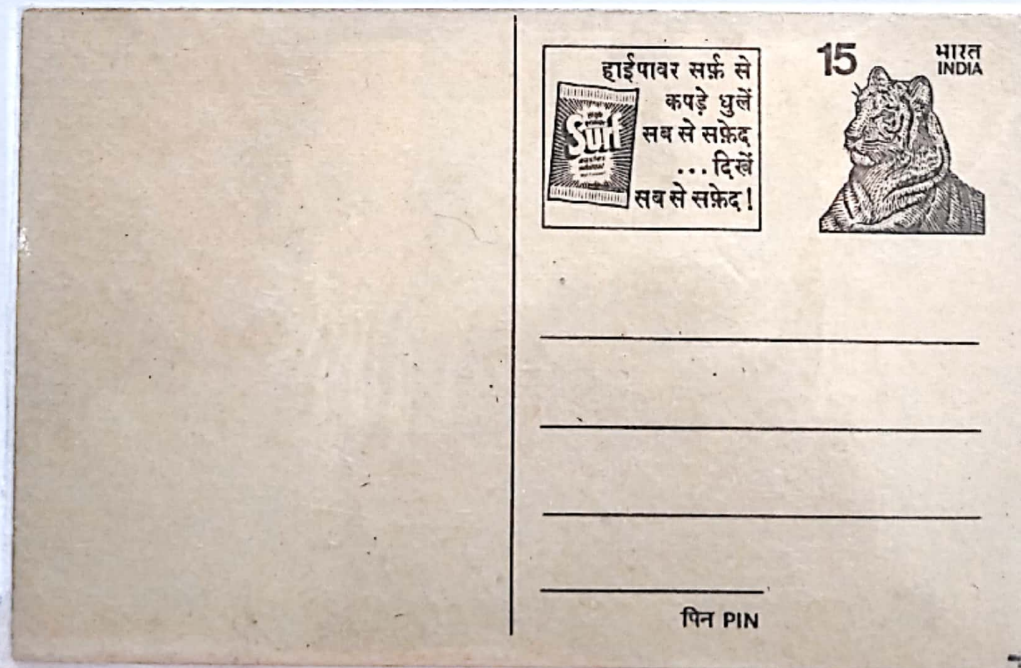
Postage -15 With Advertisement

Compost Fertilizer



Postage -15 With Advertisement

On- Surf



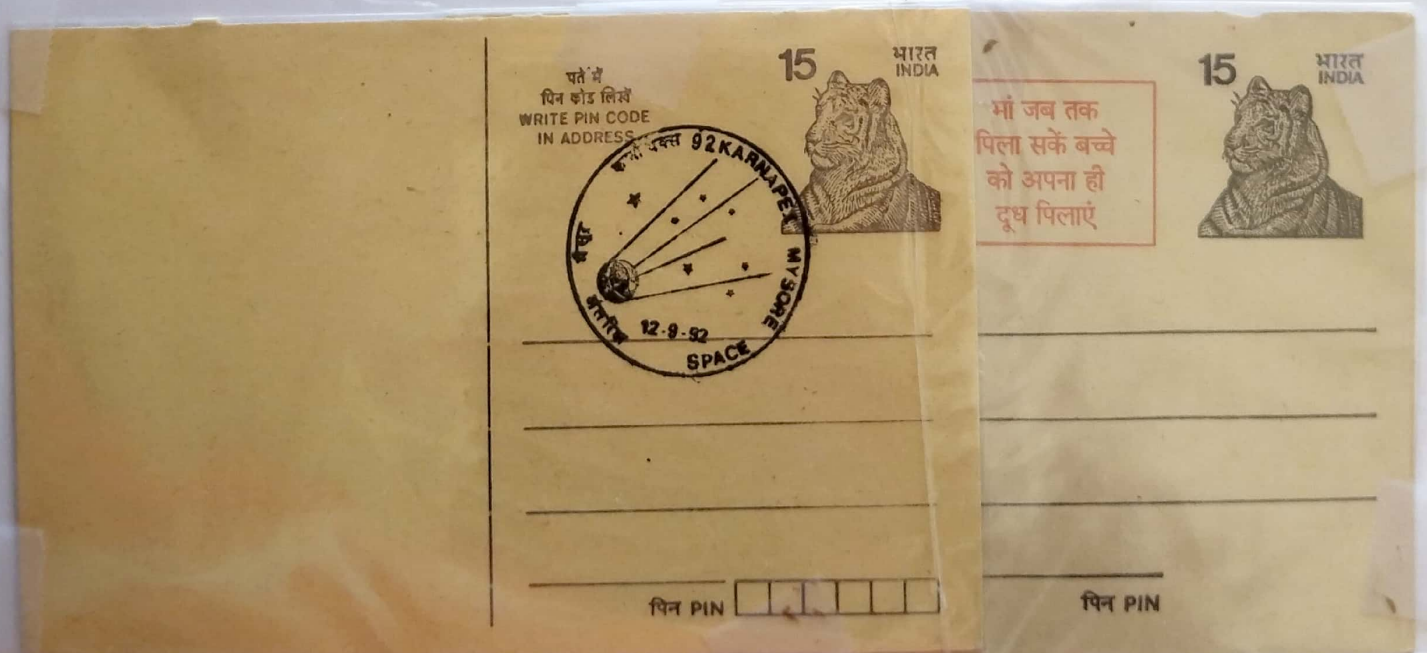


# Evolution of post cards

Postage - 15 paise with an advertisement of "Life Insurance for Security".



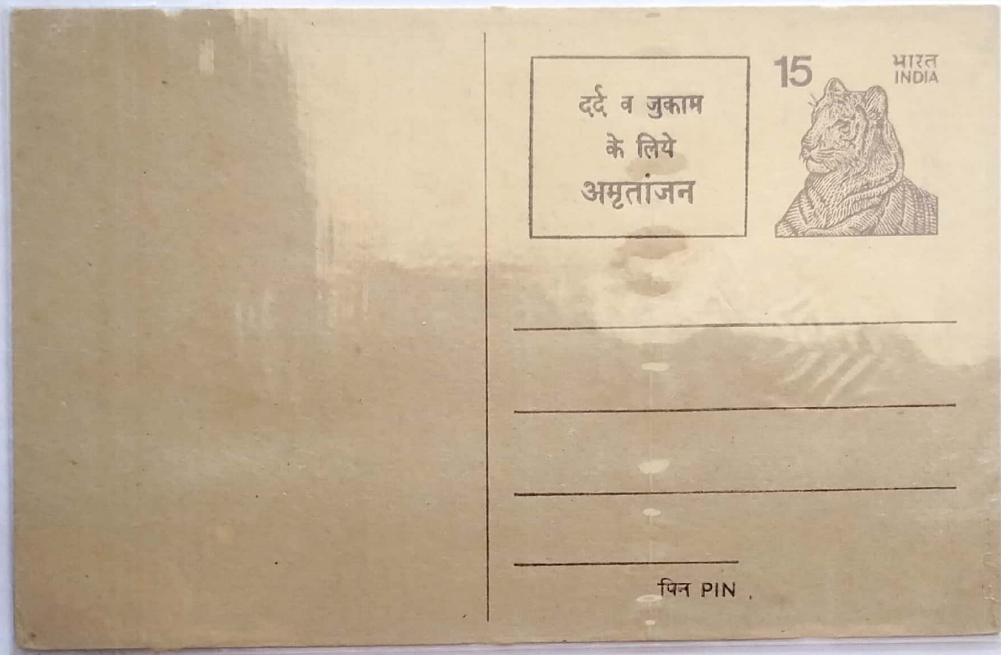
Postage -15 paise with an advertisement of Breastfeeding is best Food.



# Evolution of post cards

Postage -15 With Advertisement

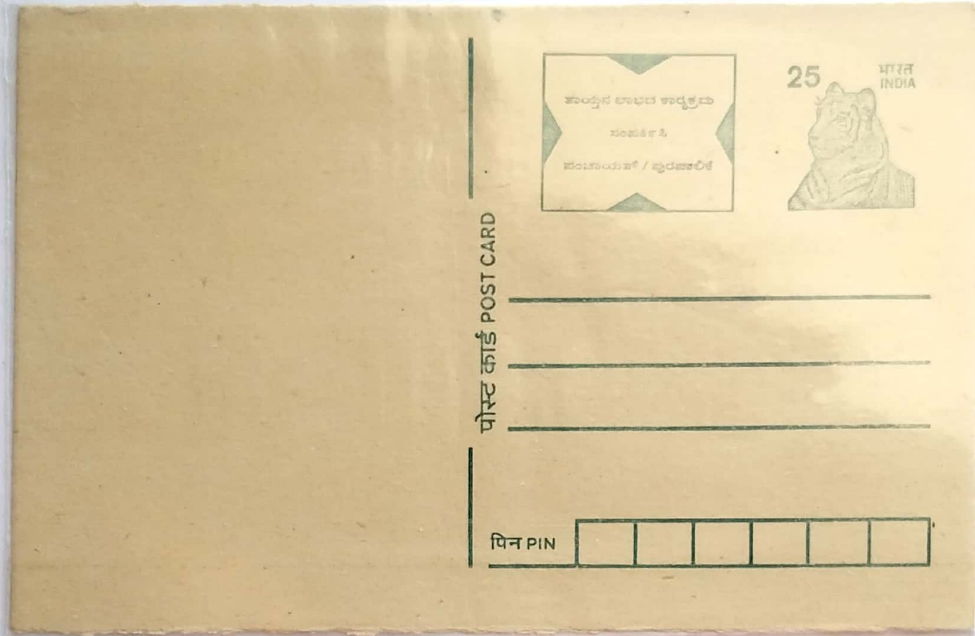
Amrutanjan



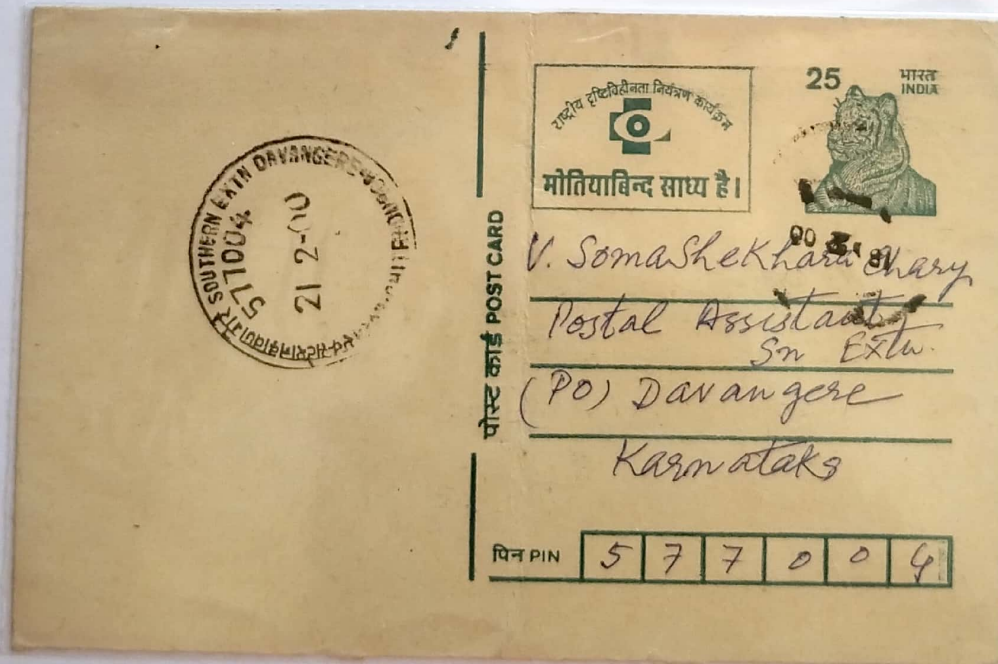


# Evolution of post cards

Postage 25 paise With Advertisement



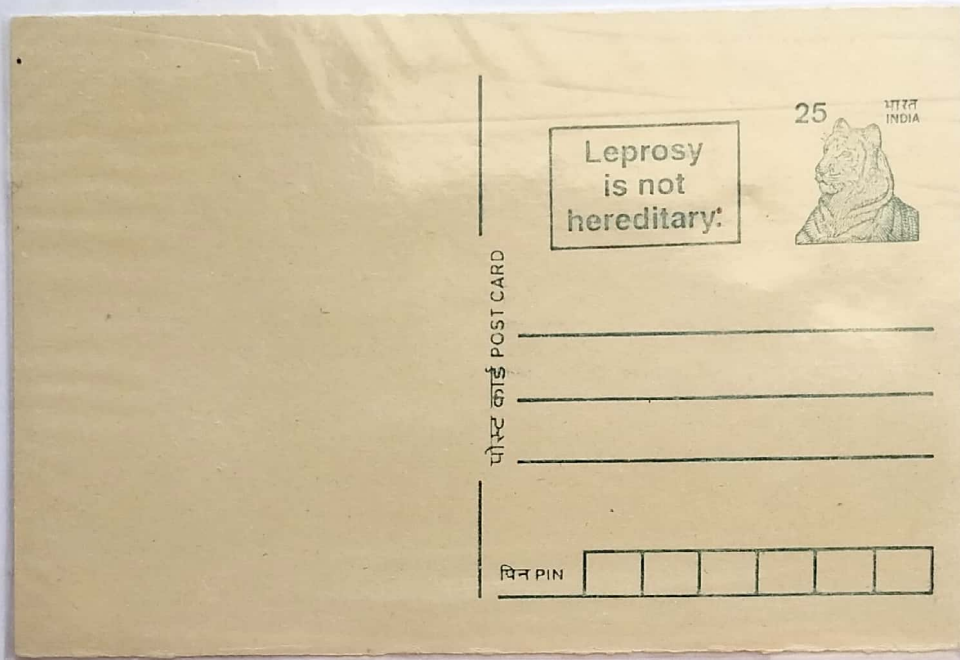
Postage 25 paise With Advertisement



# Evolution of post cards

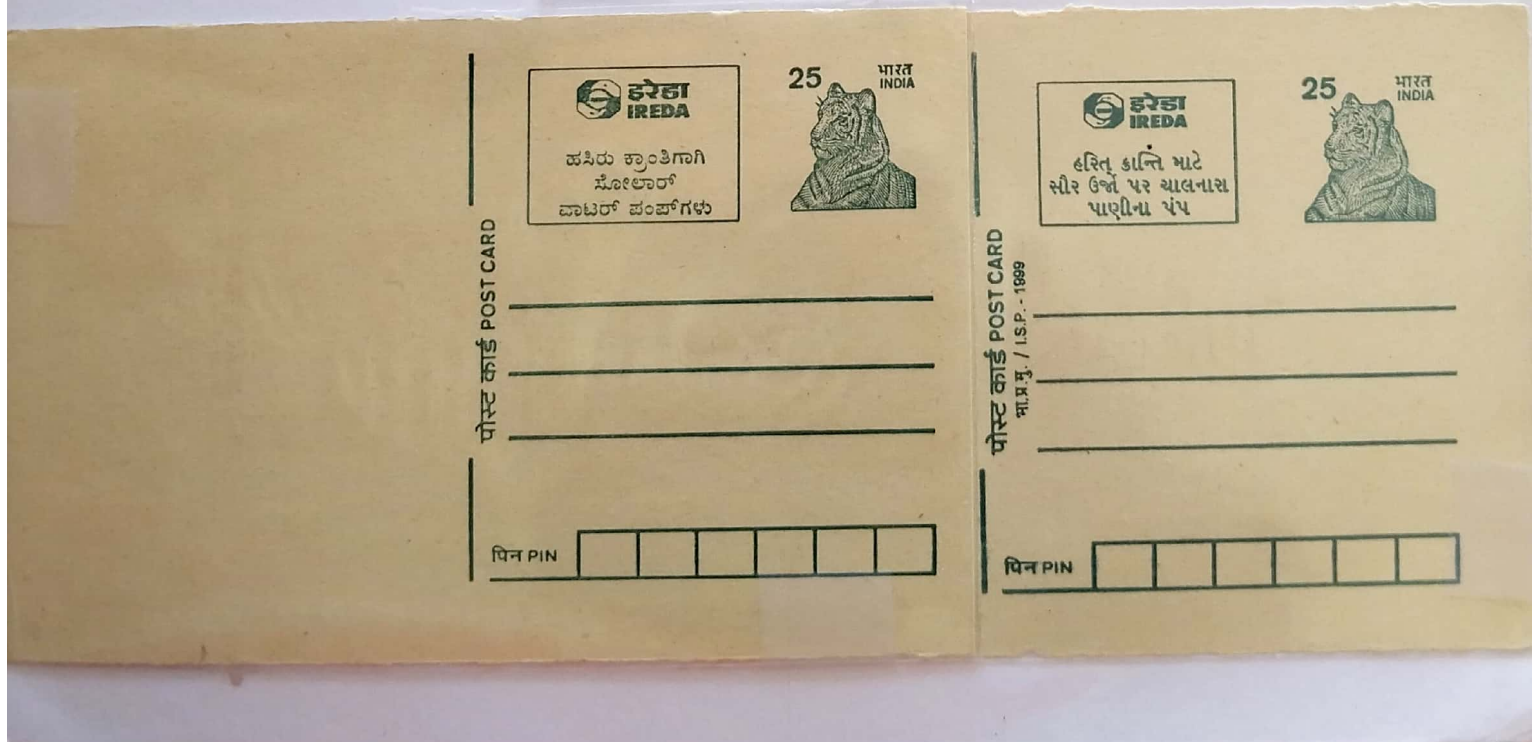
Postage 25 paise With Advertisement

LEPROSY IS NOT HEREDITARY



Postage 25 paise

With Advertisement IREDA

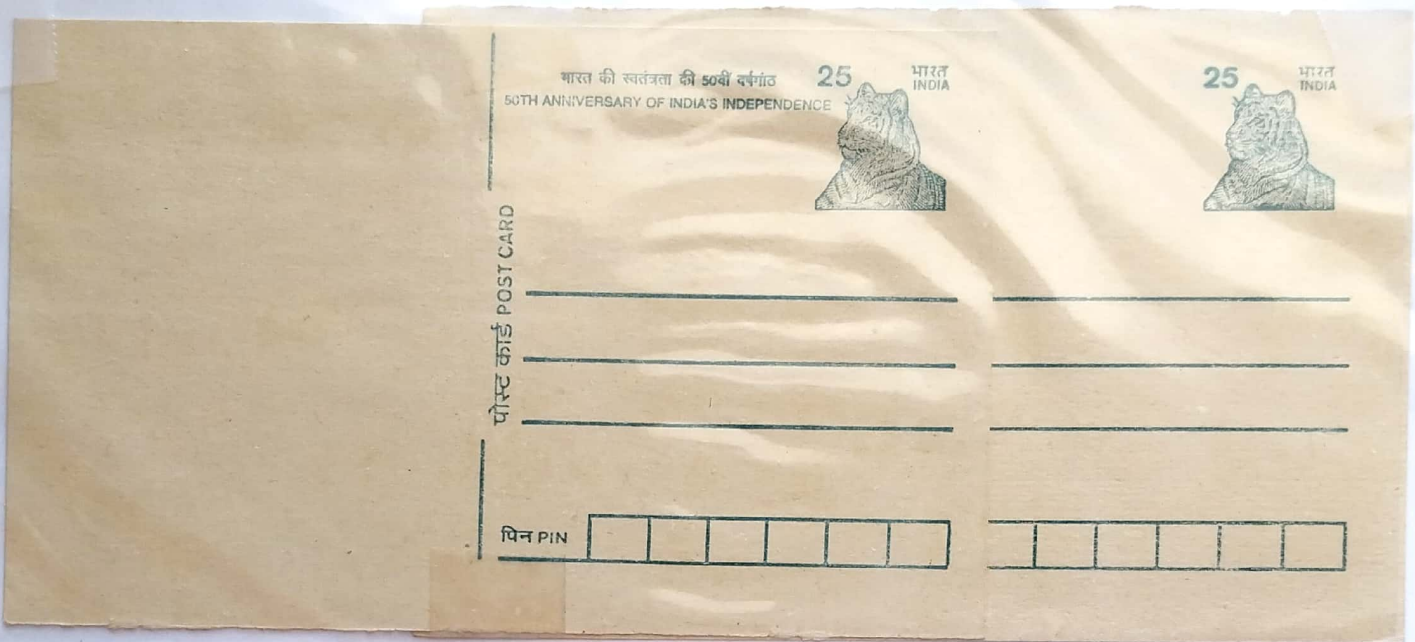






# Evolution of post cards

Postage- 25 paise



Postage- 25 paise

Year of printing- 2000 with an advertisement of State Bank of Bikaner and Jaipur, Prevent AIDS, Use a Condom.

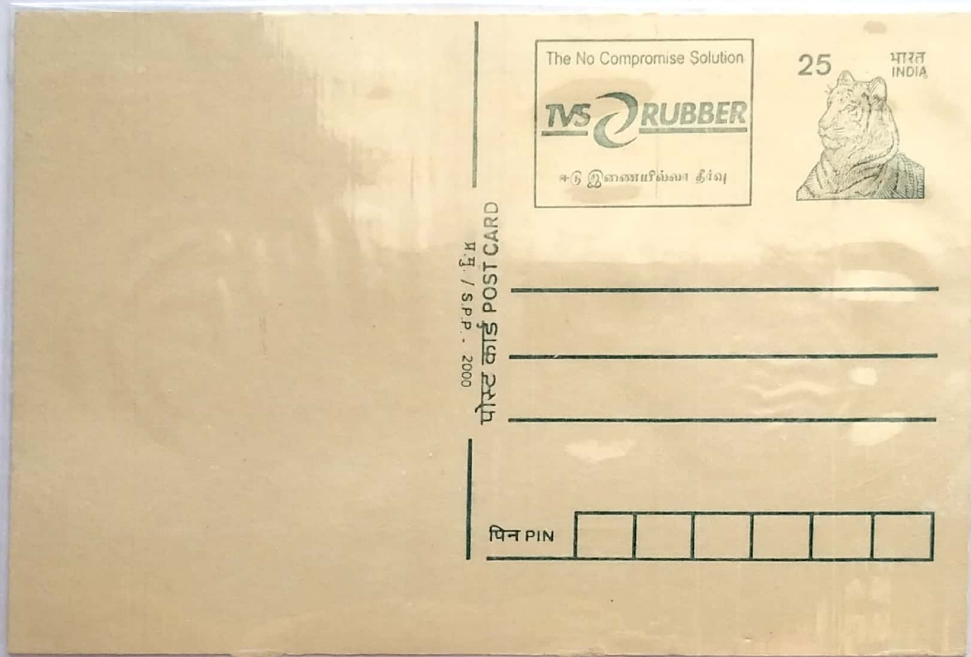




# Evolution of post cards

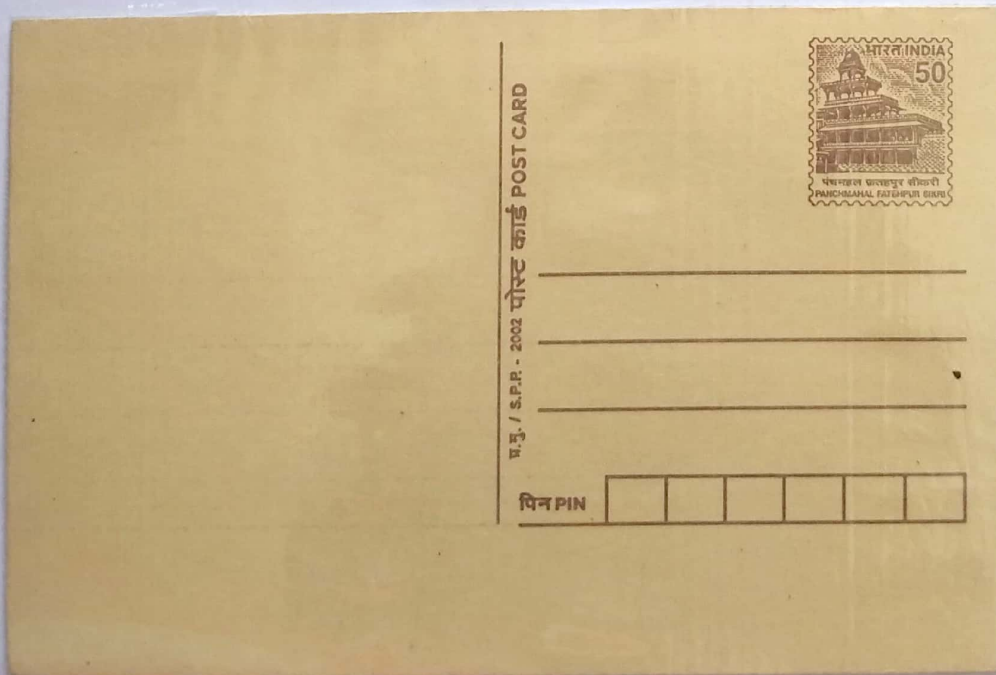
Postage 25 paise With Advertisement

TVS RUBBER



Postage 50 paise

Year of printing 2002



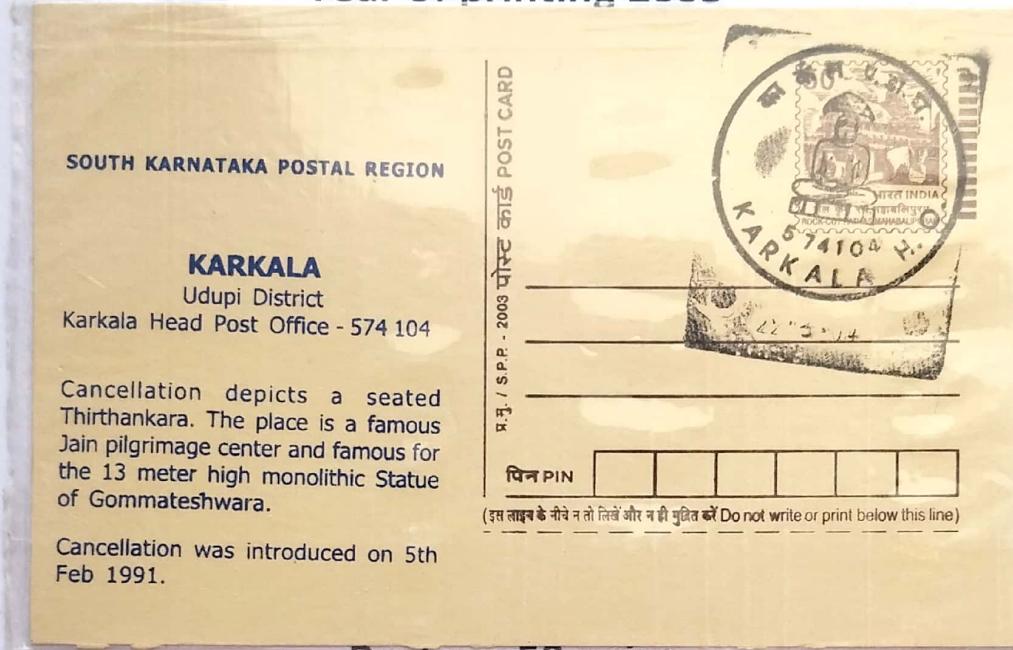




# Evolution of post cards

Postage 50 paise

Year of printing 2003



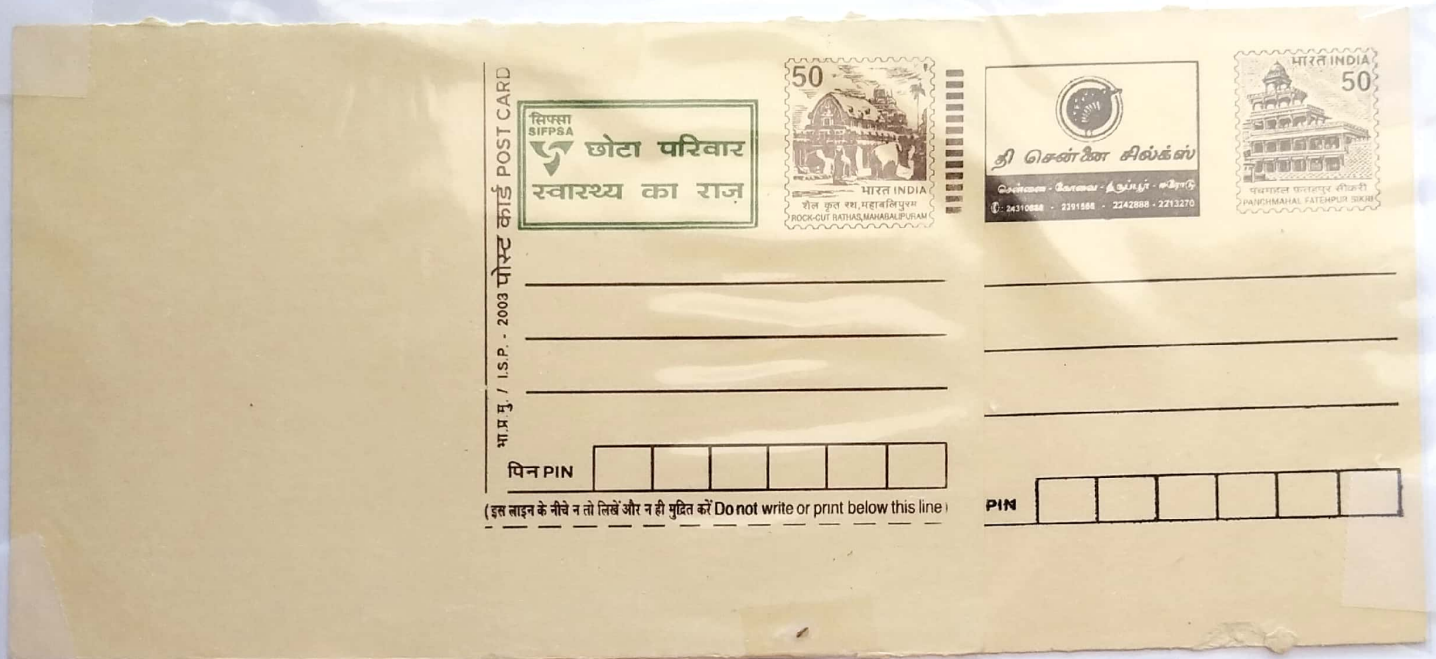
Postage 50 paise

Year of printing 2003 ERROR IN PRINTING



# Evolution of post cards

Postage- 50 paise                      Year of printing- 2003      With an  
 advertisement of Family planning service project agencies.  
 Advertisement of Chennai silks.



Postage- 50 paise                      Year of printing - 2003-2006  
 With advertisement of J K Cement - Vibrant Gujarat

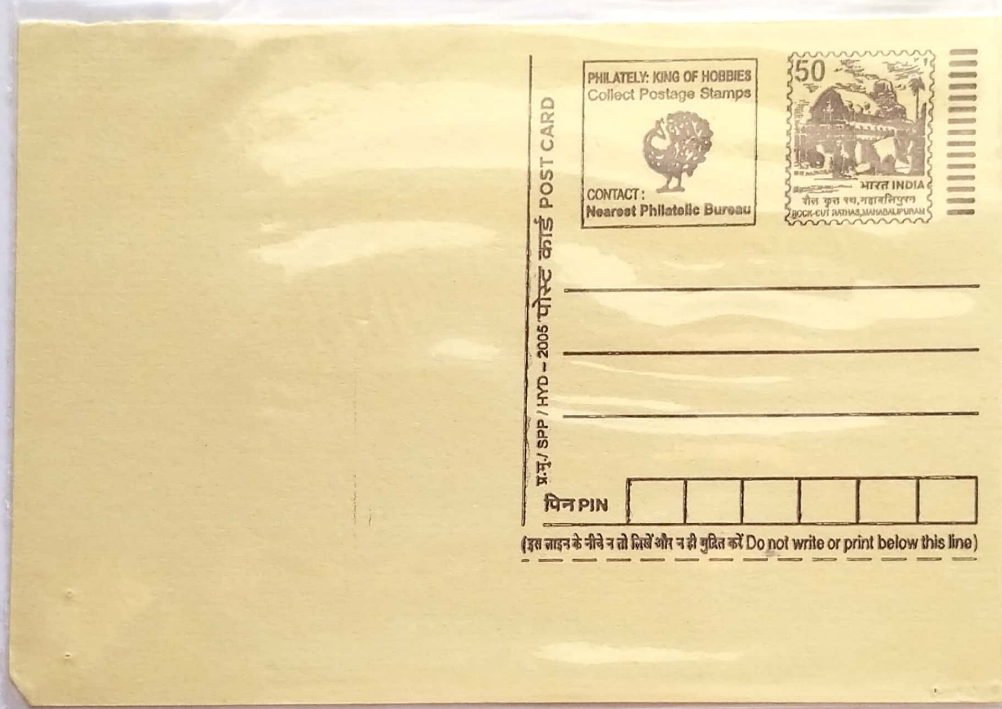




# Evolution of post cards

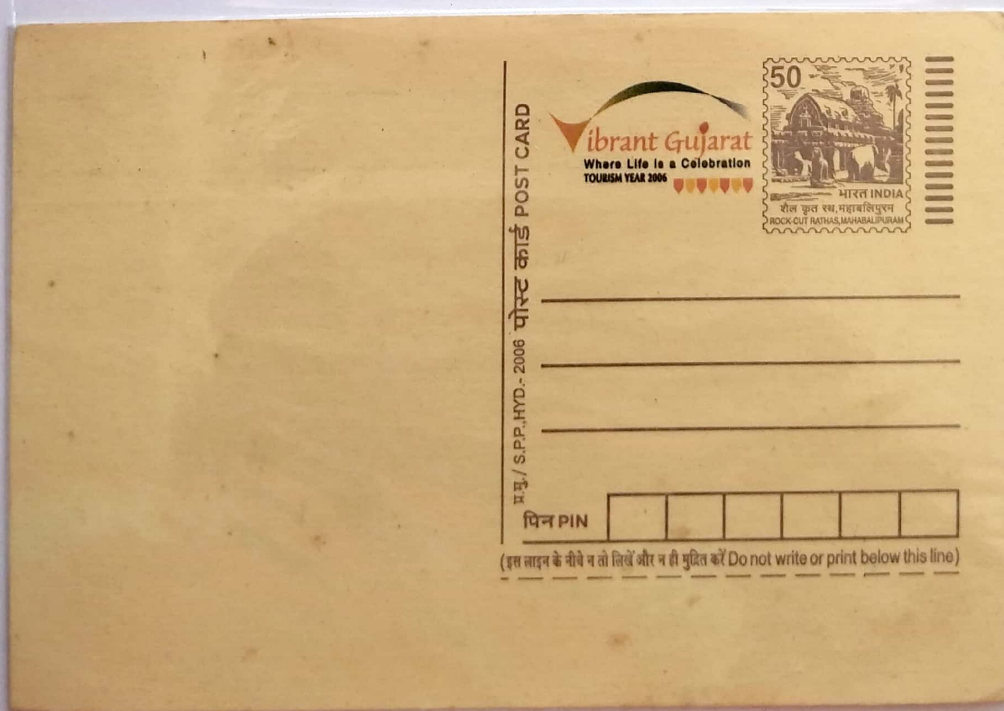
Postage 50 paise

Year of printing 2005



Postage 50 paise

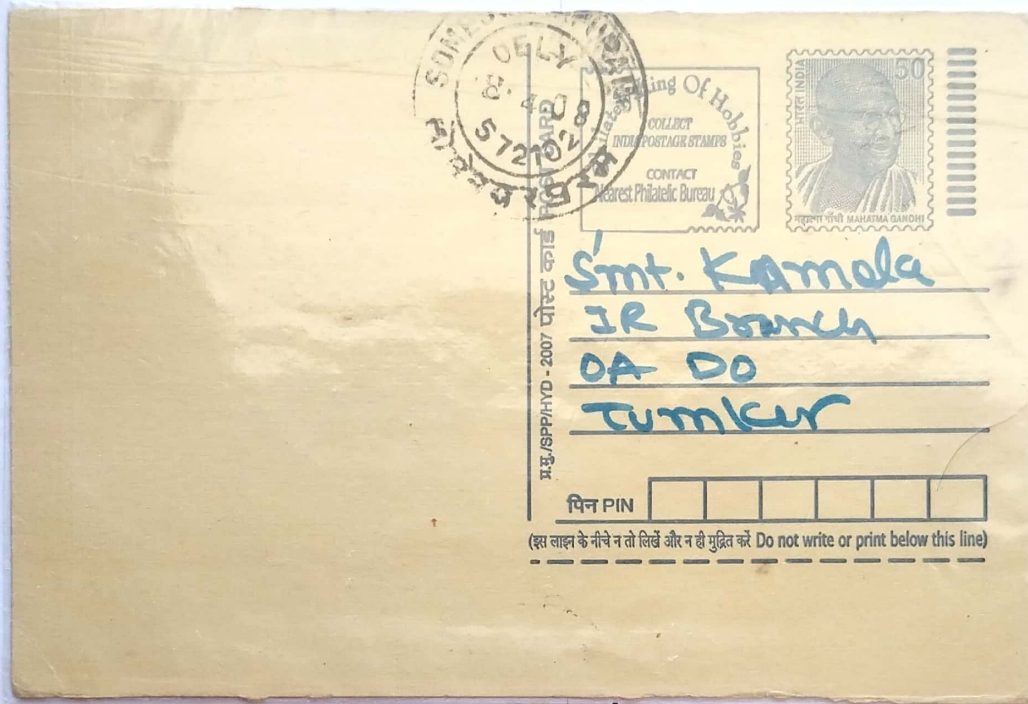
Year of printing 2006 With advertisement



# Evolution of post cards

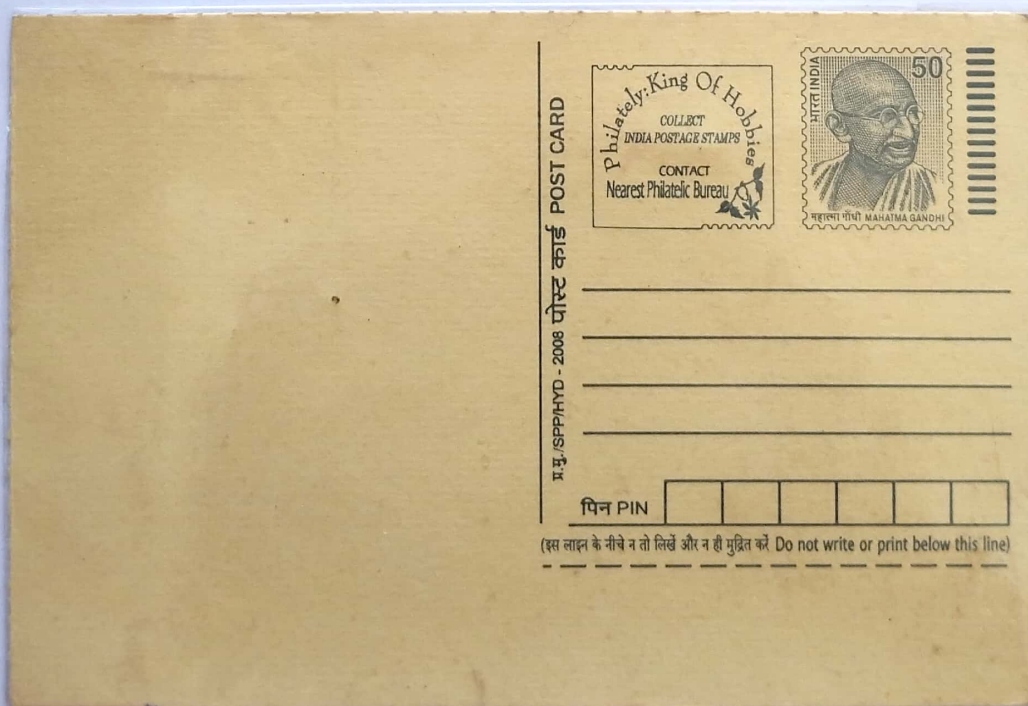
Postage 50 paise

Year of printing 2007



Postage 50 paise

Year of printing 2008

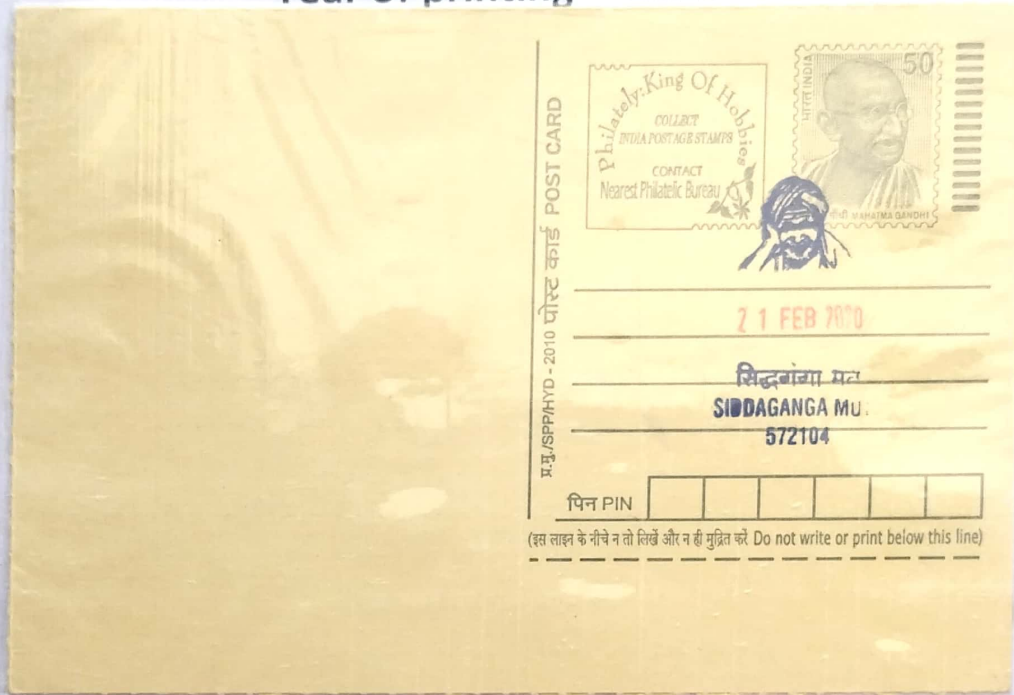




# Evolution of post cards

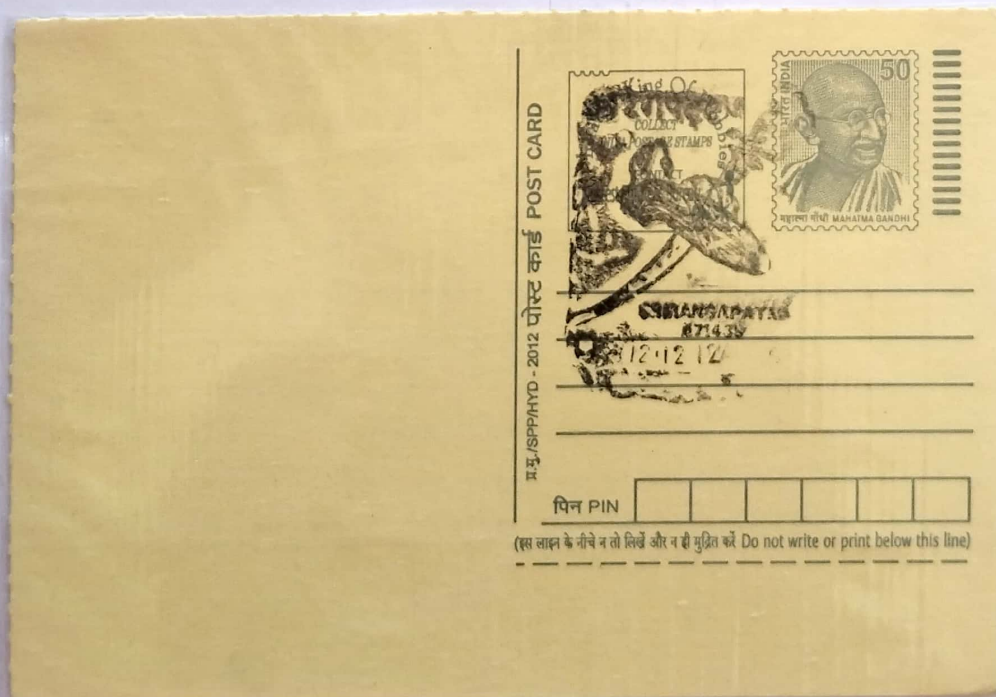
Postage 50 paise

Year of printing 2010



Postage 50 paise

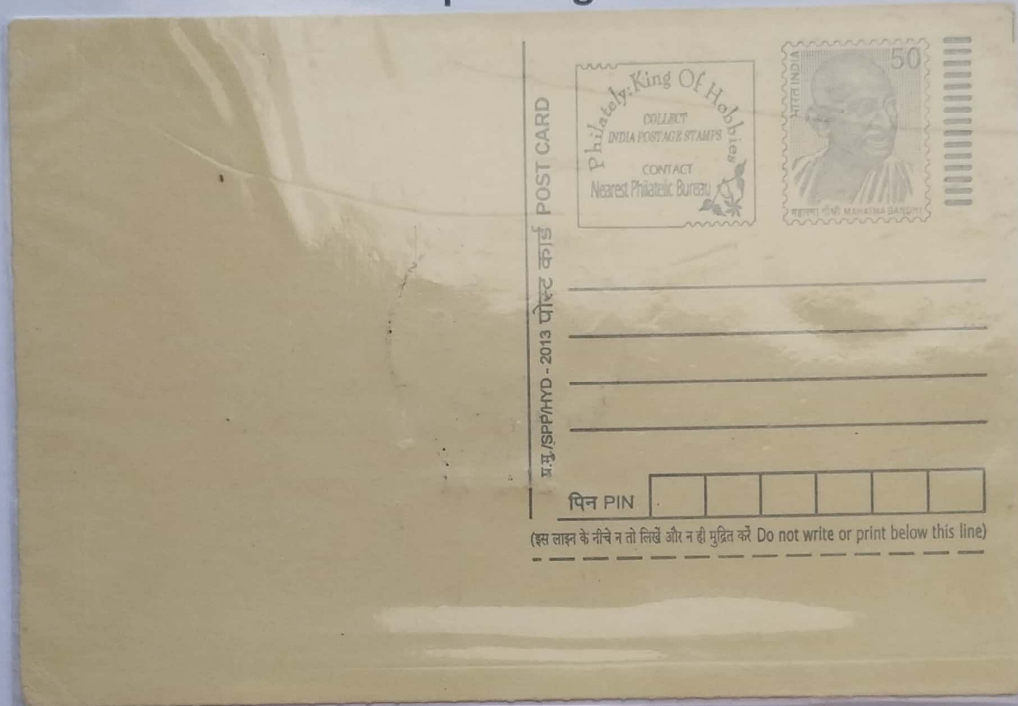
Year of printing 2012



# Evolution of post cards

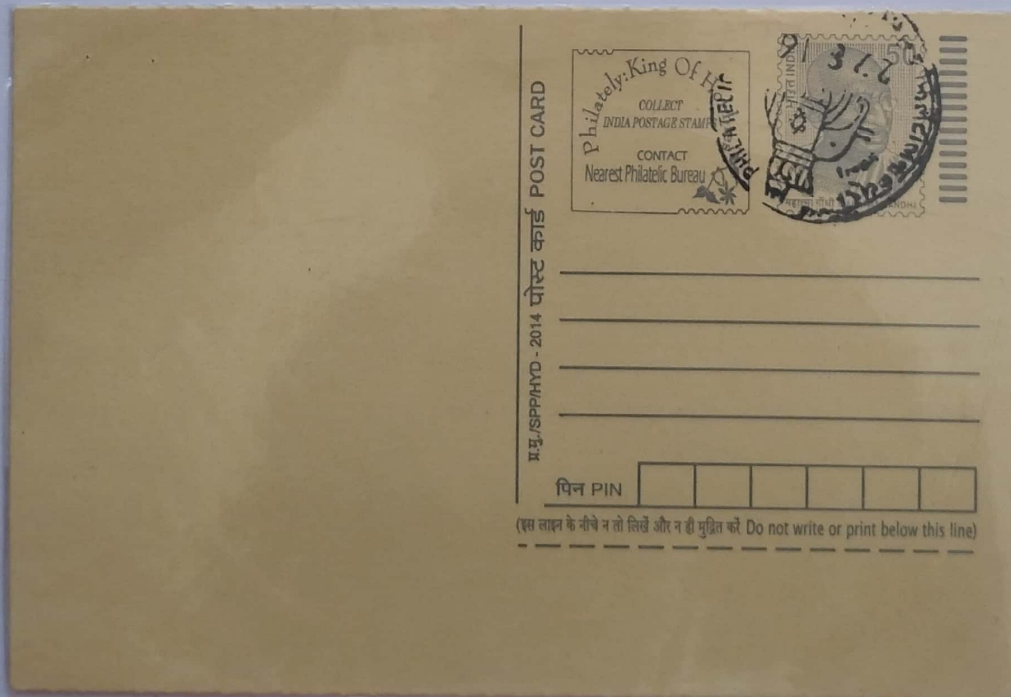
Postage 50 paise

Year of printing 2013



Postage 50 paise

Year of printing 2014





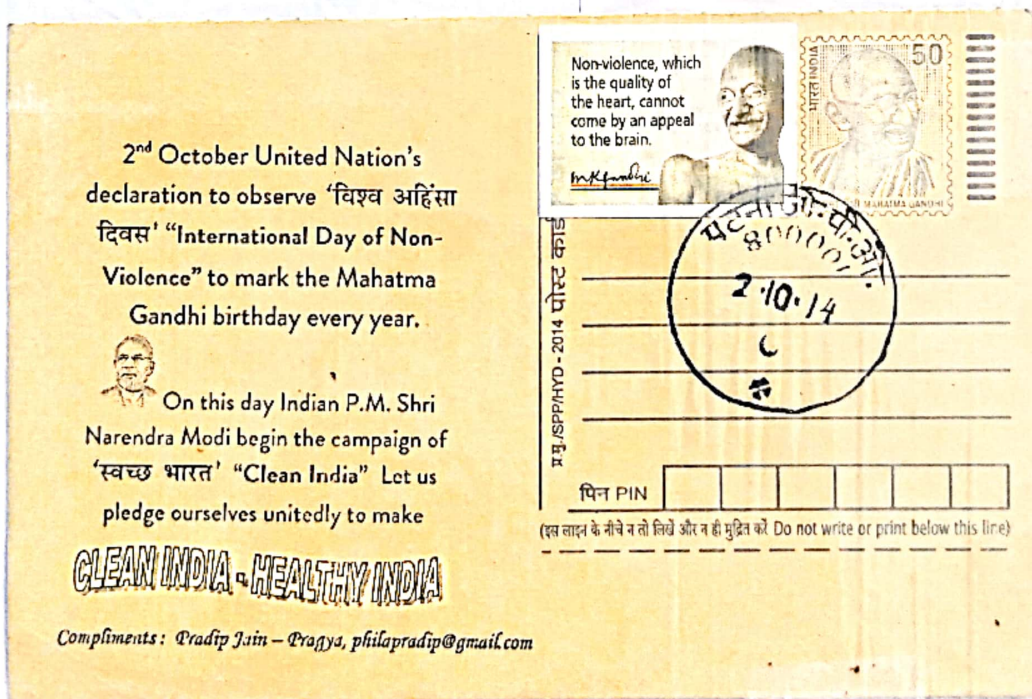
# Evolution of post cards

Postage 50 paise

Year of printing 2014 UNITED NATION DECLARED 2<sup>ND</sup>  
OCTOBER AS "INTERNATIONAL DAY OF NON-  
VIOLENCE TO MARK THE MAHATMA GANDHI  
BIRTHDAY EVERY YEAR.

ON THIS DAY INDIAN PRIME MINISTER SHRI  
NARENDRA MODI BEGIN THE CAMPAIGN OF "CLEAN  
INDIA'

LET US PLEDGE OURSELF UNITEDLY TO MAKE  
CLEAN INDIA; HEALTHY INDIA



# Evolution of post cards

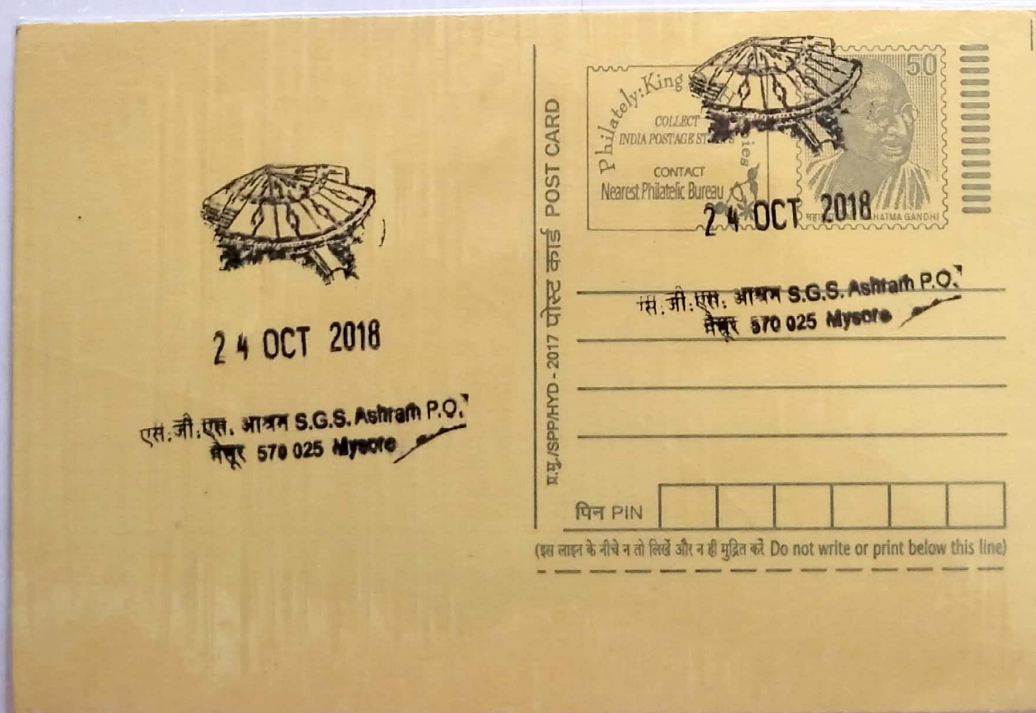
Postage 50 paise

Year of printing 2015



Postage 50 paise

Year of printing 2017







# Evolution of post cards

Postage 50 paise

Year of printing 2022





# Evolution of post cards

Reply post card issued with effect from the year 1884.



# Evolution of post cards

Reply Card -- Postage - 50 paise each card issued during the year 2004

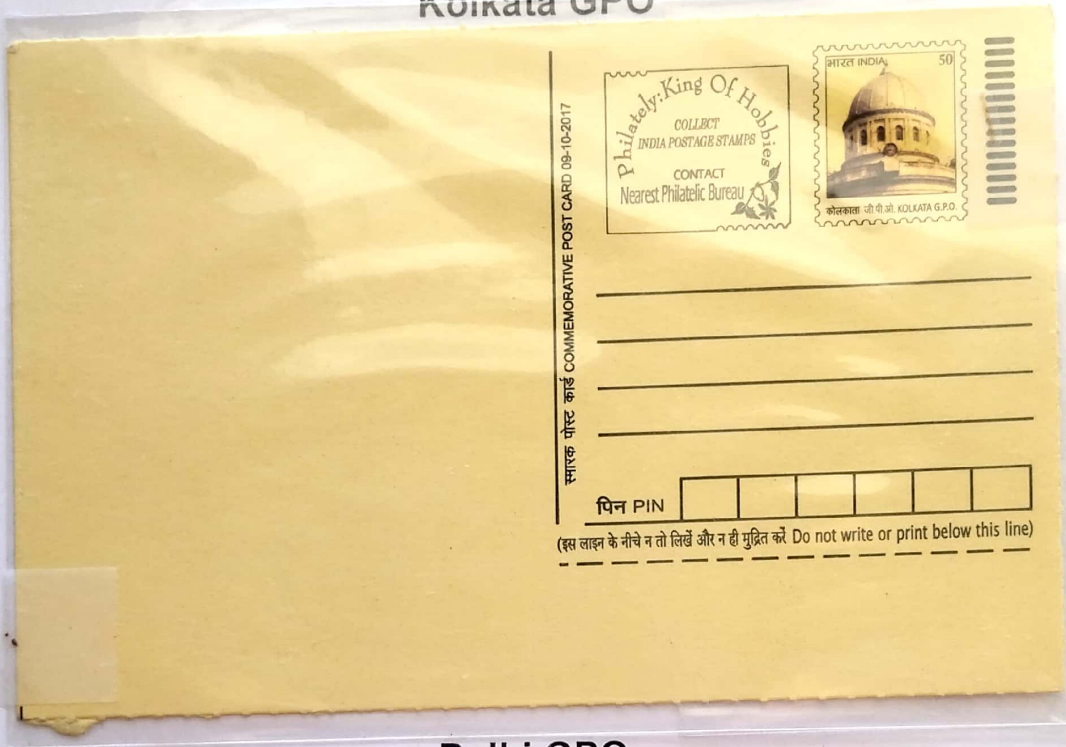




# Evolution of post cards

India post has released commemorative post cards on  
9-10-2017 with postage 50 paise

Kolkata GPO



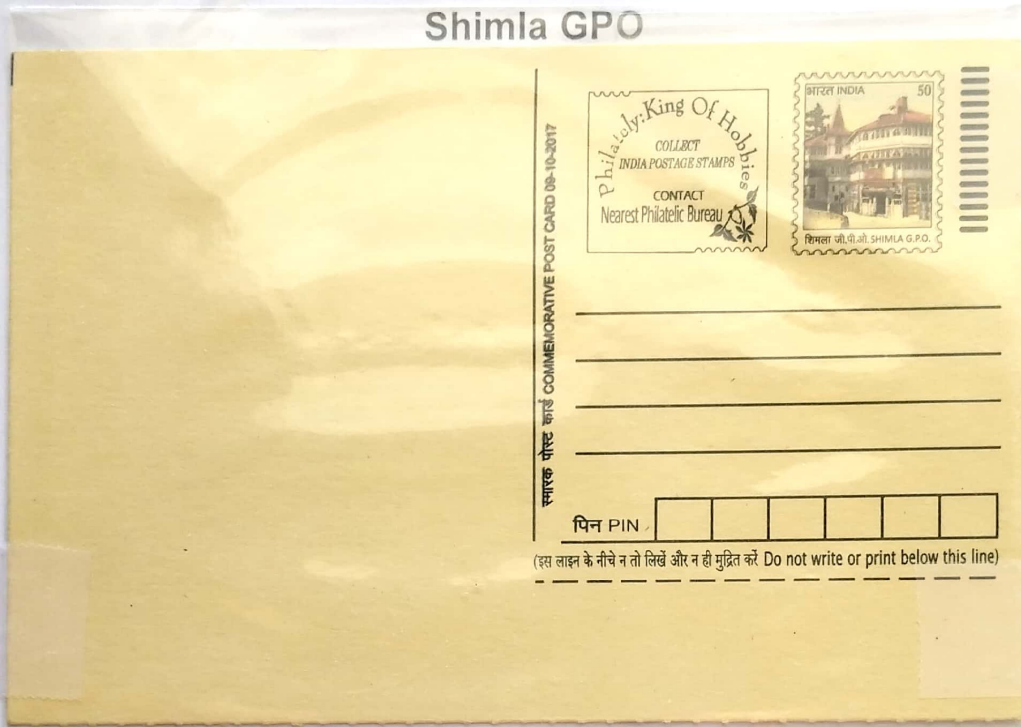
Delhi GPO



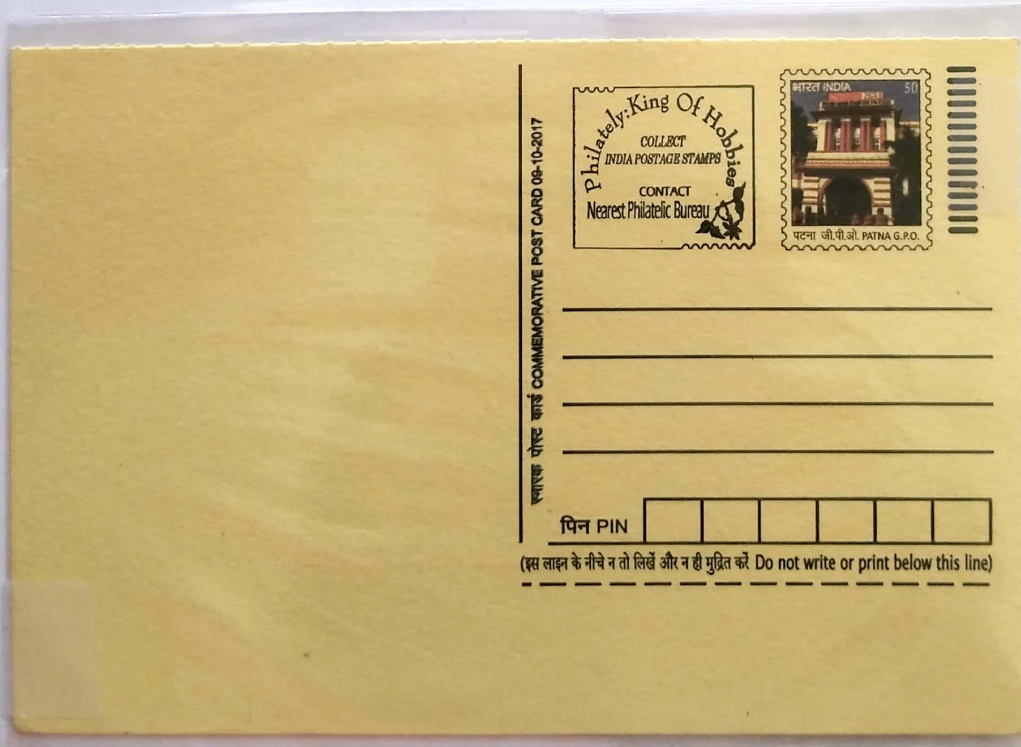
# Evolution of post cards

Indian post has released commemorative post cards on  
9-10-2017 with postage 50 paise

## Shimla GPO



## Patna GPO

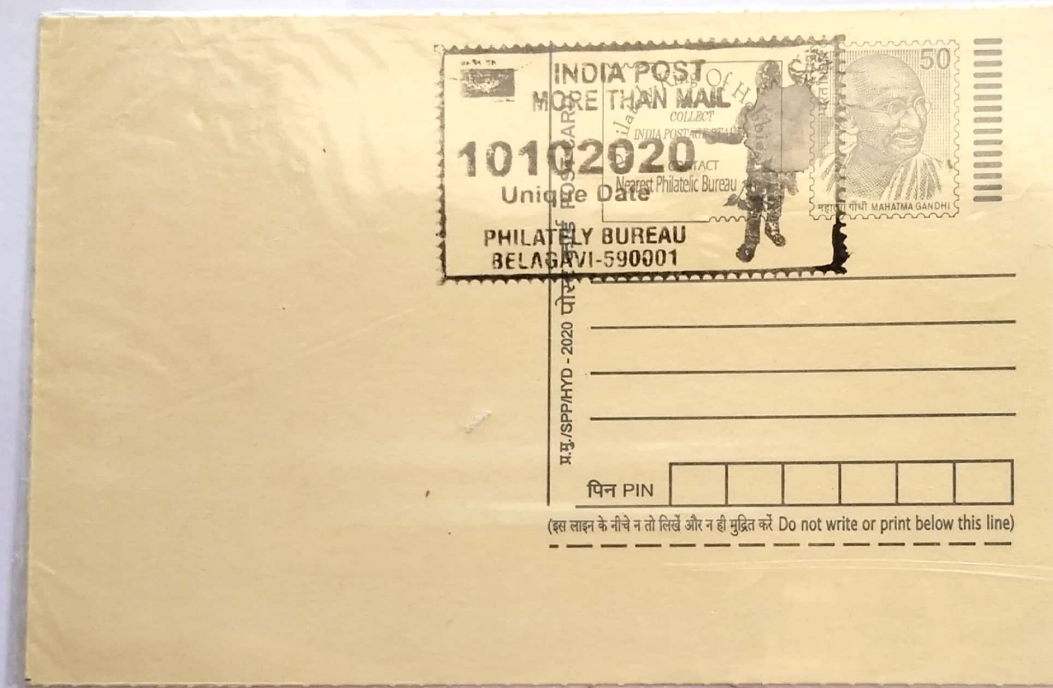




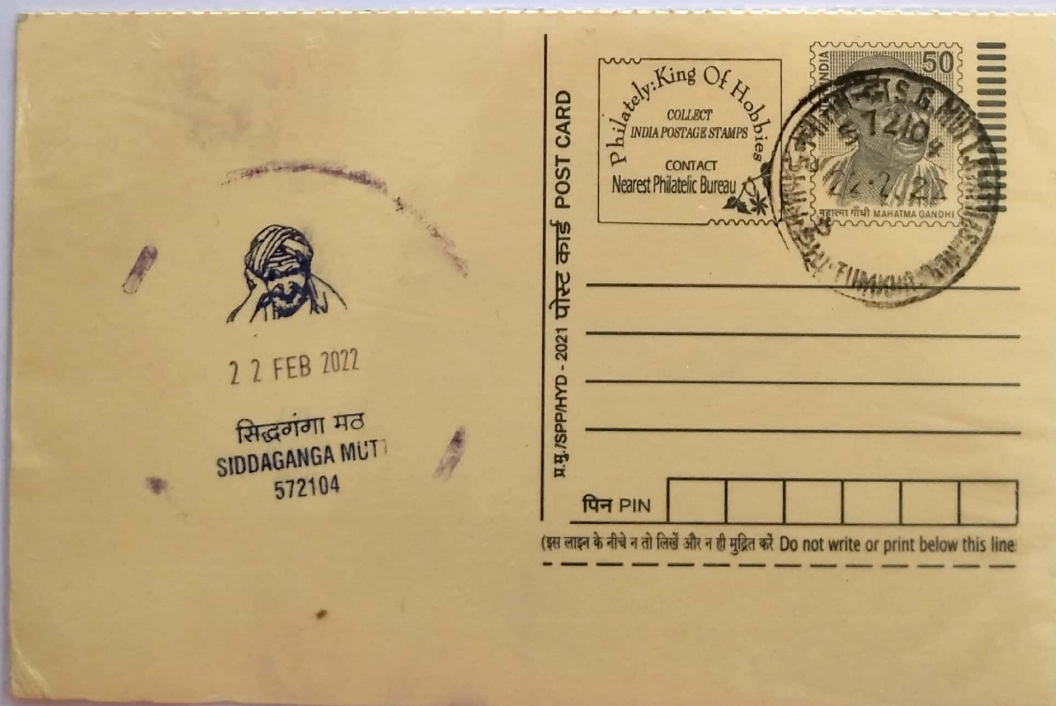
# Evolution of post cards

Postage 50 paise

With unique date 10-10-2020

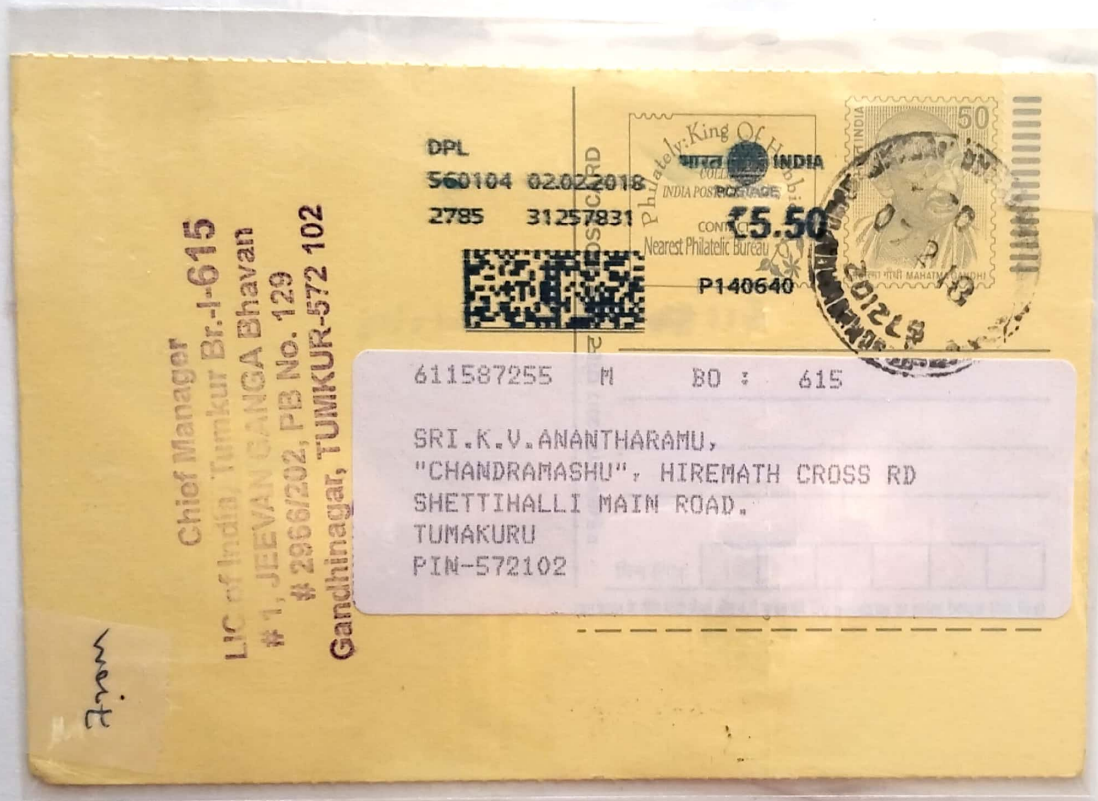


With unique date 02-02-2022



# Evolution of post cards

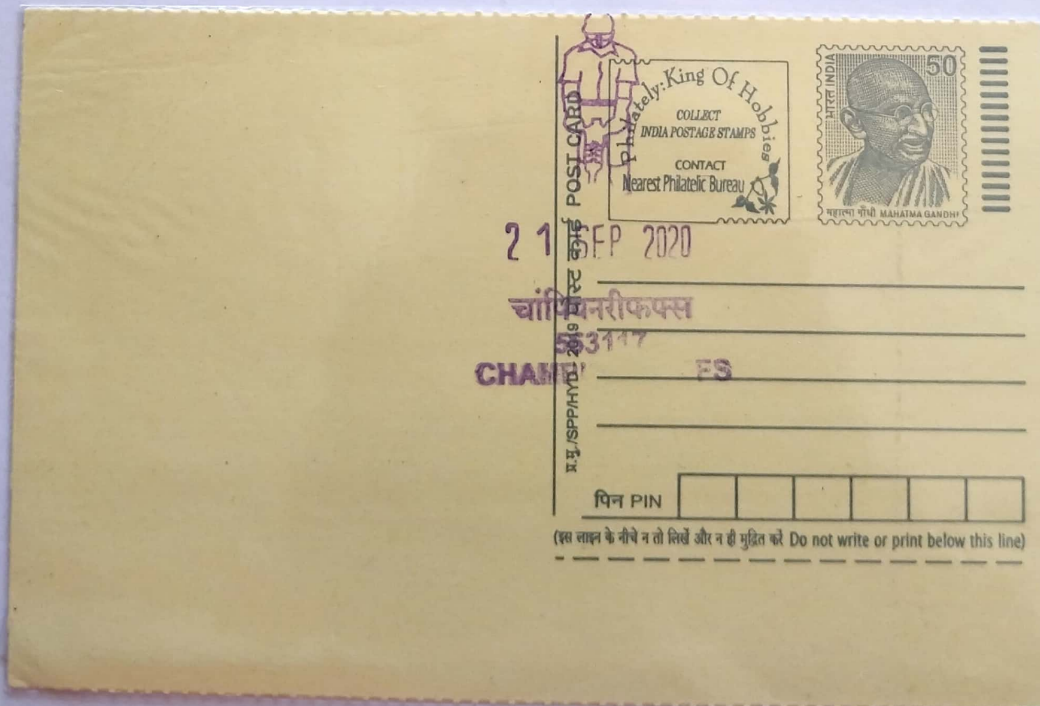
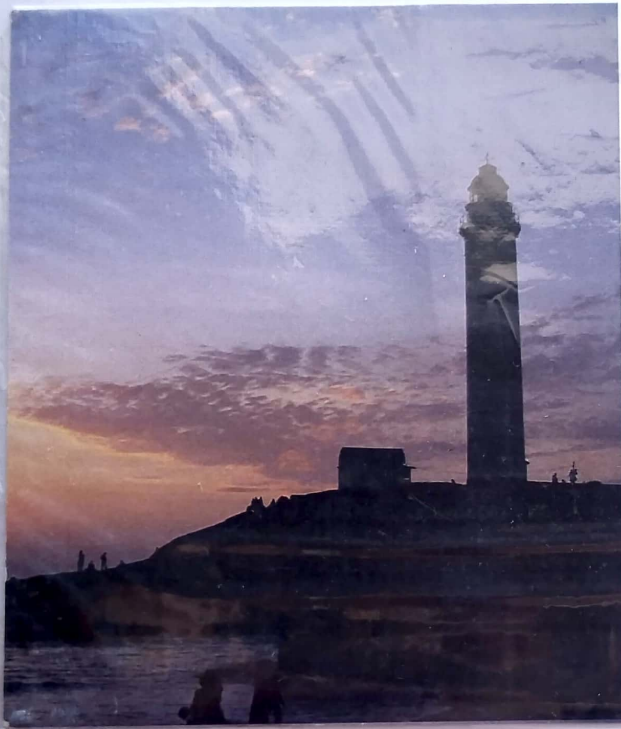
Post card can also be sent by Registered post with concessional rates





# Evolution of post cards

## PERMANENT PICTORIAL CANCELLATION



21 SEP 2020

चाण्डीगढ़ फिलीफफस

CHANDI

ES

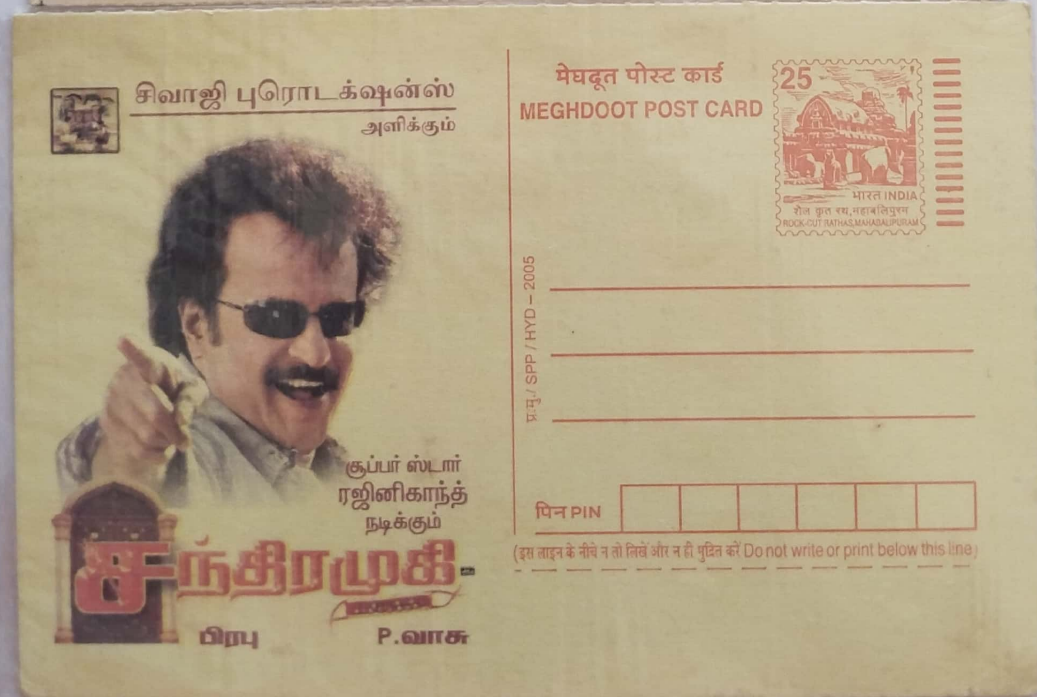
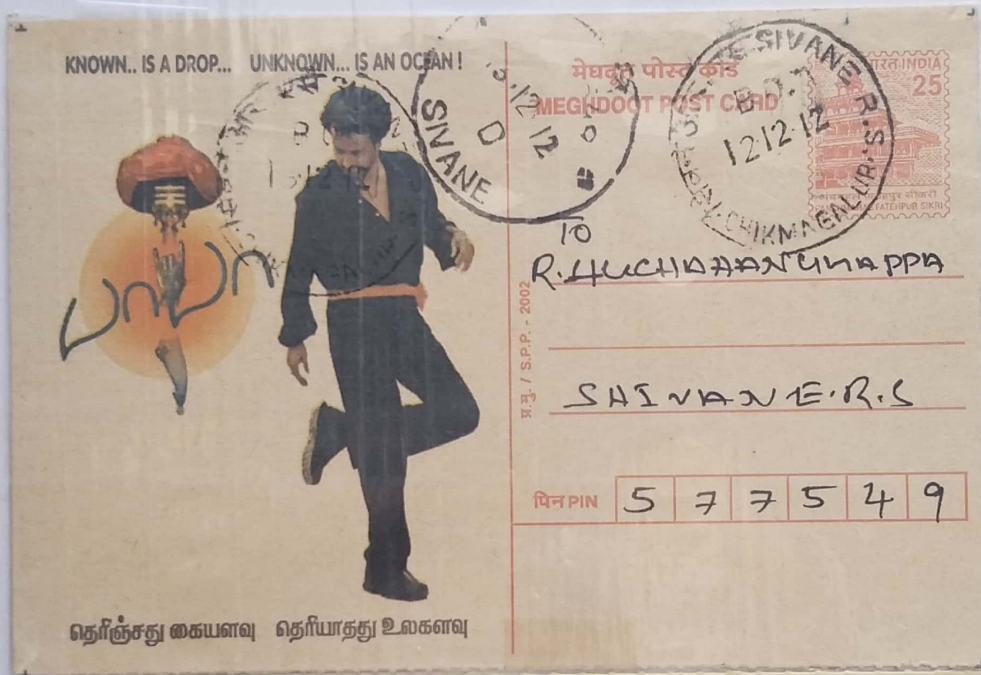
पिन PIN

(सब सामान के नीचे न तो लिखें और न ही मुद्रित करें Do not write or print below this line)

## Evolution of post cards

First Meghdoot post card issued on 02-09-2002 on film advertisement with a photo of Tamil cinema star Rajanikant.

Postage -25 paise





# Evolution of post cards

Meghdoot postcard on  
Sarva shiksha Abhiyana



# Evolution of post cards

## Meghdoot postcard on Swchatha Andolana



**“முயிர்வயங்கும் பறக்குது பார் விளாஸ்டிக் குப்பை விழிந்திங்கி அழுக்குது பார் முயித்தாய்”**

**விளாஸ்டிக்கை தவிர்ப்போம்! வகுங்களை சந்தையினை வறு வைப்போம்!!**  
களைத்து விடுகலிலும் சுழிப்பிட வசதியை பயன்படுத்துவோம்! திறந்த வெளியில் மலம் சுழிப்பதை தவிர்ப்போம்!!

**தூய்மை பாரத இயக்கம்**  
சுயமேம்பாட்டுப் பணியில்


**“முழு சுகாதார தமிழகம் - முன்னோடி தமிழகம்”**



**தூய்மை பாரத இயக்கம், திருவாரூர் மாவட்டம்**

 சுழிப்பறையையே பயன்படுத்த வேண்டும்	 திறந்தவெளியில் மலம் எழிக்க கூடாது
 உணவுக்கு முன், சுவியறை பயன்படுத்திய பின் சோப்பு உபயோகித்து கைகளை சுத்தம் வேண்டும்	 நடங்களை வெட்டி, சுத்தமாக வைத்திருக்க வேண்டும்

मेघदूत पोस्ट कार्ड  
MEGHDOOT POST CARD



पिन PIN

(इस लाइन के नीचे न तो लिखें और न ही मुद्रित करें Do not write or print below this line)



**வரும் தலைமுறைகளை வருத்தமின்றி வளர வைக்க அதற்குவேண்டும் ஒரகழி (விளாஸ்டிக்) பயன்பாட்டை ஆயாங்குது பிரித்தடுவேம்.**

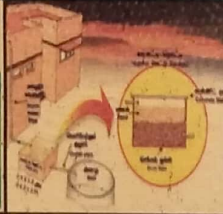


**மக்கும் - மக்கா குப்பைகளை**

**உங்கள் மதுரையை மதுரபான மதுரையாக்கி உங்கள் குழந்தைகளுக்கு உதவிடுங்கள் ! உதவிடுங்கள் !**


**“தூய்மை பாரத இயக்கம்”**  
ஆவையானார் - மதுரை மாநகராட்சி



**மாவட்ட ஊரக வளர்ச்சி முகமை, சேலம் மாவட்டம்**

 சுழிப்பறையையே பயன்படுத்த வேண்டும்	 திறந்தவெளியில் மலம் எழிக்க கூடாது
 உணவுக்கு முன், சுவியறை பயன்படுத்திய பின் சோப்பு உபயோகித்து கைகளை சுத்தம் வேண்டும்	 நடங்களை வெட்டி, சுத்தமாக வைத்திருக்க வேண்டும்

मेघदूत पोस्ट कार्ड  
MEGHDOOT POST CARD



पिन PIN

(इस लाइन के नीचे न तो लिखें और न ही मुद्रित करें Do not write or print below this line)



# Evolution of post cards

Meghdoot post card on

Prevention of COVID -19

**PSG HOSPITALS**  
Peelamedu, Coimbatore - 641 004  
**STOP THE SPREAD OF COVID - 19**

<b>USE HAND SANITIZER</b> 	<b>MAINTAIN PHYSICAL DISTANCING</b> 
<b>WASH YOUR HANDS FREQUENTLY</b> 	<b>WEAR MASK</b> 
<b>AVOID TOUCHING EYES, NOSE MOUTH</b> 	<b>LIMIT SOCIAL GATHERING &amp; TIME SPENT IN CROWDED PLACES</b> 
<b>AVOID HAND SHAKE AT WORK PLACE</b> 	<b>IF YOU HAVE FEVER, COUGH AND DIFFICULTY IN BREATHING SEEK MEDICAL CARE EARLY</b> 

मेघदूत पोस्ट कार्ड  
MEGHDOOT POST CARD

25  
भारत INDIA  
होमी जहांगीर भाभा  
HOMI JAHANGIR BHABHA

पिन PIN

(इस लाइन के नीचे न तो लिखें और न ही मुद्रित करें Do not write or print below this line)

**சேலம் மாநகராட்சி**  
உங்களை காக்க உங்கள் குடும்பத்தை காக்க  
**தயங்காமல் தடுப்பூசி போட்டுக்கோங்க !**

**கொரோனா வைரஸ் பரவலை கட்டுப்படுத்த அரசுக்கு துணை நிற்போம்**

தலைவர் அலுவலர்  
சமூக சேவை அலுவலர்  
கொரோனா வைரஸ் பரவலை கட்டுப்படுத்த

ஆணையாளர்  
சேலம் மாநகராட்சி

मेघदूत पोस्ट कार्ड  
MEGHDOOT POST CARD

25  
भारत INDIA  
होमी जहांगीर भाभा  
HOMI JAHANGIR BHABHA

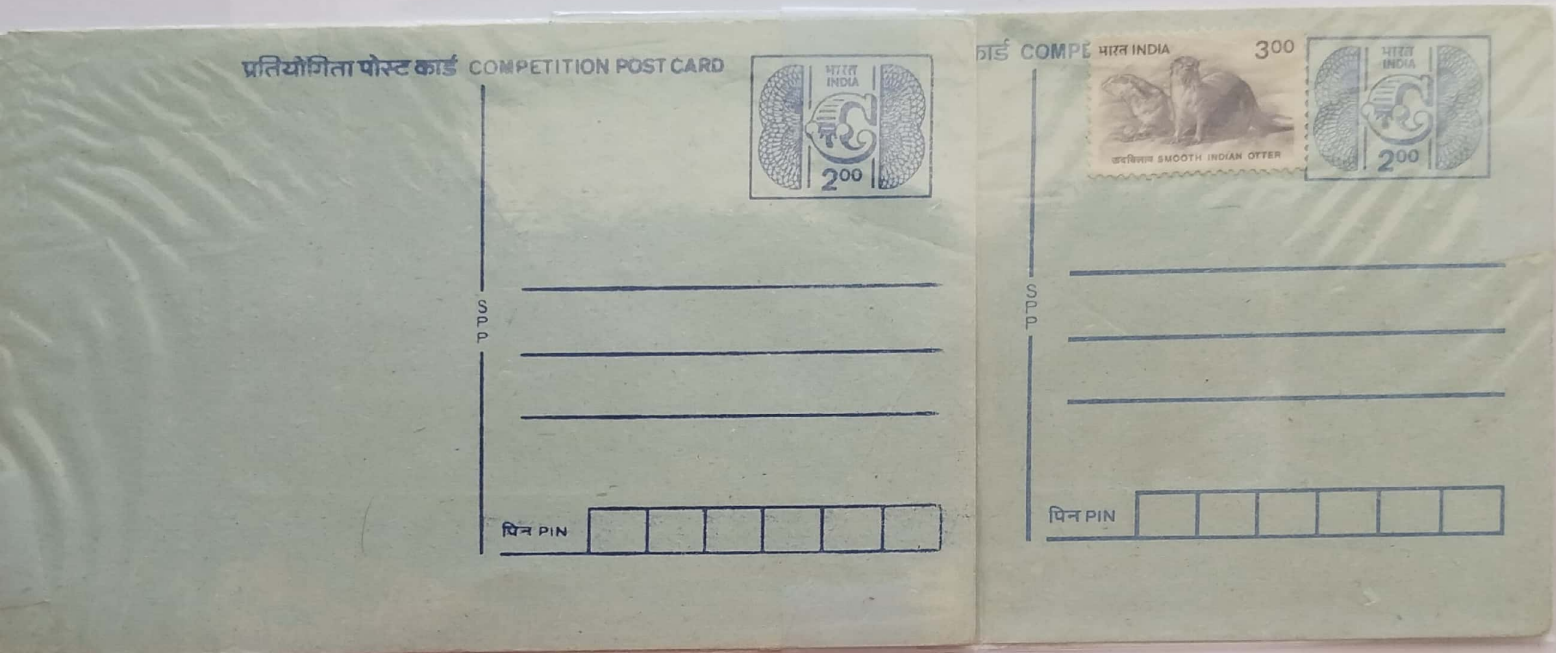
पिन PIN

(इस लाइन के नीचे न तो लिखें और न ही मुद्रित करें Do not write or print below this line)

# Evolution of post cards

## COMPITION POSTCARDS

Postage Rs2/      Rs4/      Rs5/      Rs10/





# Evolution of post cards

Picture Post Card is a Post Card with a Photograph of a Place or a Person on it.

Picture Post Card of Sree Shivakumara Swamiji.



Picture Post Card of Pinchi Basadi, Mandaragiri, Tumakuru.

