

## Evolution of post cards

A postcard is a piece of thick paper or thin cardboard, typically rectangular, intended for writing and mailing without an envelope. Non-rectangular shapes may also be used but are rare. There are novelty exceptions, such as wooden postcards, copper postcards sold in the Copper Country of the U.S. state of Michigan, and coconut "postcards" from tropical islands.

In some places, one can send a postcard for a lower fee than a letter. Stamp collectors distinguish between postcards (which require a postage stamp) and postal cards (which have the postage pre-printed on them). While a postcard is usually printed and sold by a private company, individual or organization, a postal card is issued by the relevant postal authority. Production of postcards blossomed in the late 19th and early 20th centuries. As an easy and quick way for individuals to communicate, they became extremely popular. The study and collecting of postcards is termed deltiology .

In July 1879, the Post Office of India introduced a quarter Annana postcard that could be posted from one place to another within British India. This was the cheapest form of post provided to the Indian people to date and proved a huge success. The establishment of a large postal system spanning India resulted in unprecedented postal access: a message on a postcard could be sent from one part of the country to another part (often to a physical address without a nearby post office) without additional postage affixed. This was followed in April 1880 by postcards meant specifically for government use and by reply postcards in 1890. The postcard facility continues to this date in independent India.

The postcards have been arranged to showcase from half Anna to 50 paisa.



## Evolution of post cards

Postage - 9 pies

Date of Delivery - 29 Oct 1940

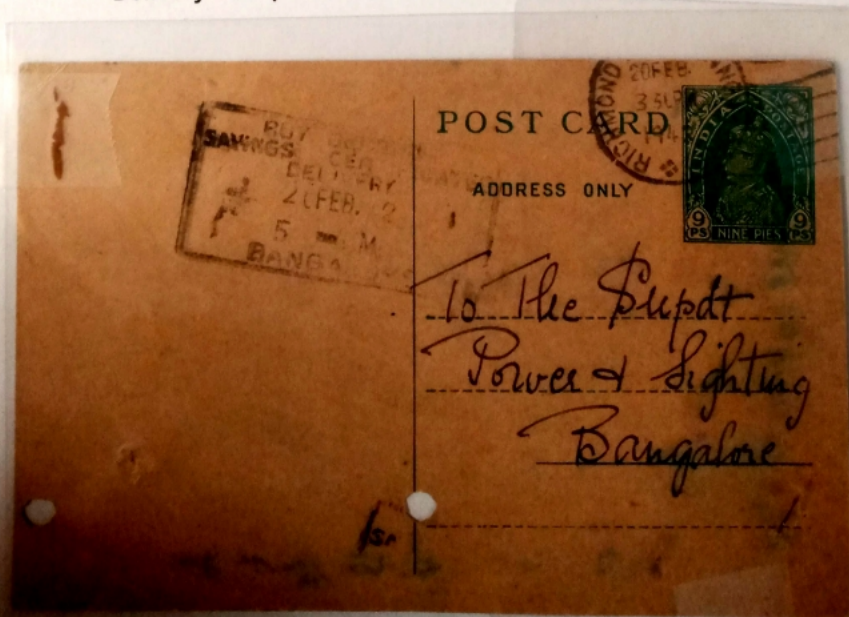
Delivery stamp bears "Buy defense savings certificates"



Postage - 9 pies

Date of Delivery - 20 Feb 1942

Delivery stamp bears "Buy defense savings certificates"





## Evolution of post cards

Postage - 9 ps

Date of Delivery - 13 Mar 1943.

Address portion in Hindi and English.



Postage - 9 ps

Date of Delivey - 22 Mar 1943.



## Evolution of post cards

Postage - 9 ps

Postage- Half A (Anna)

Date of Delivery - 4 Apr 1946      Date of Delivery- 7 Sep 1930



Postage -- Half A (Anna)

Postage- Half A (Anna)

Date of Delivery - 10 Jul 1948.





## Evolution of post cards

Postage- Half A (Anna)

Date of Delivery – 10th Jan 1949



Postage- 15 paise

Postage- 15 paise





## Evolution of post cards

Postage - 15 paise with an advertisement of "Life Insurance for Security".



Postage -15 paise with an advertisement of Breastfeeding is best Food.





## Evolution of post cards

Postage- 25 paise



Postage- 25 paise

Year of printing- 2000 with an advertisement of State Bank of Bikaner and Jaipur, Prevent AIDS, Use a Condom.





## Evolution of post cards

Postage- 50 paise

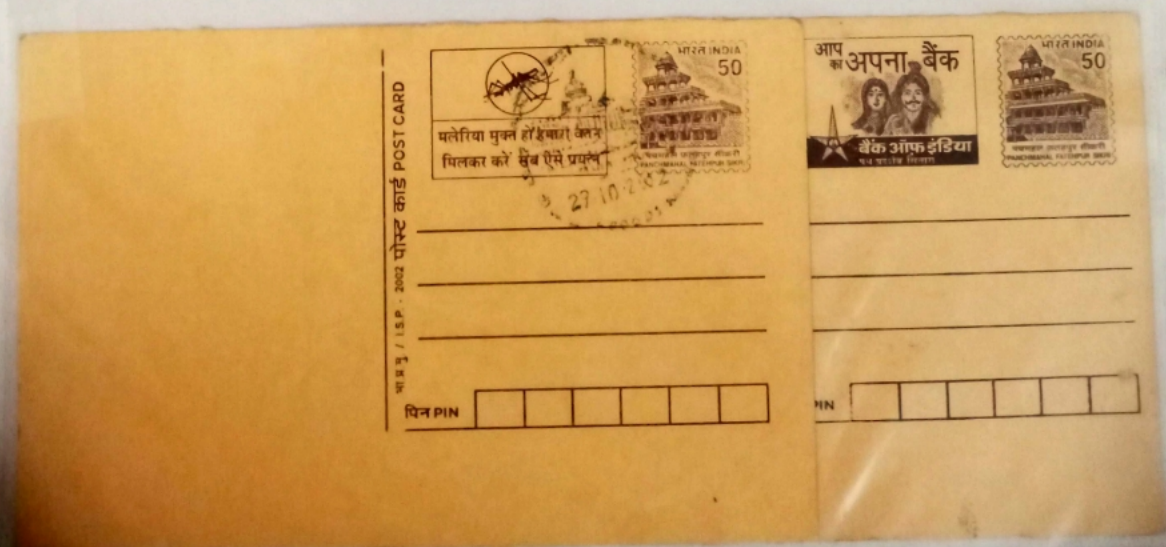
Year of printing - 2001

Year of printing- 2002 with an advertisement of eradication of TB



Postage- 50 paise

Year of printing - 2002 With an advertisement of Eradication of Malaria and Bank of India.





## Evolution of post cards

Postage- 50 paise

Year of printing- 2003 With an

advertisement of Family planning service project agencies.

Advertisement of Chennai silks.



Postage- 50 paise

Year of printing - 2003-2006

With advertisement of J K Cement - Vibrant Gujarat





# Evolution of post cards

Postage - 50 paise

Year of printing - 2006

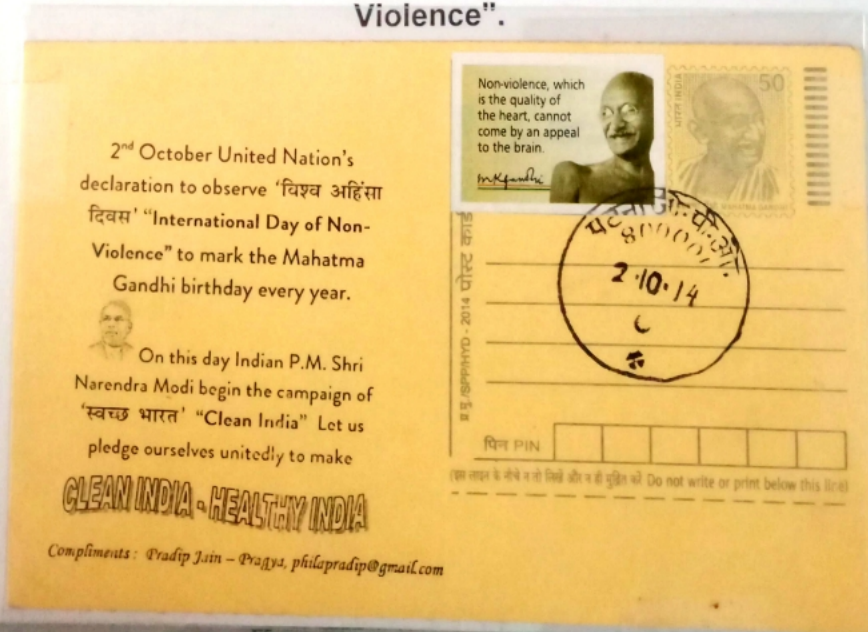
Year of printing - 2008



Postage- 50 paise

Year of printing- 2014

United Nation declared 2nd October as "International Day of Non-Violence".

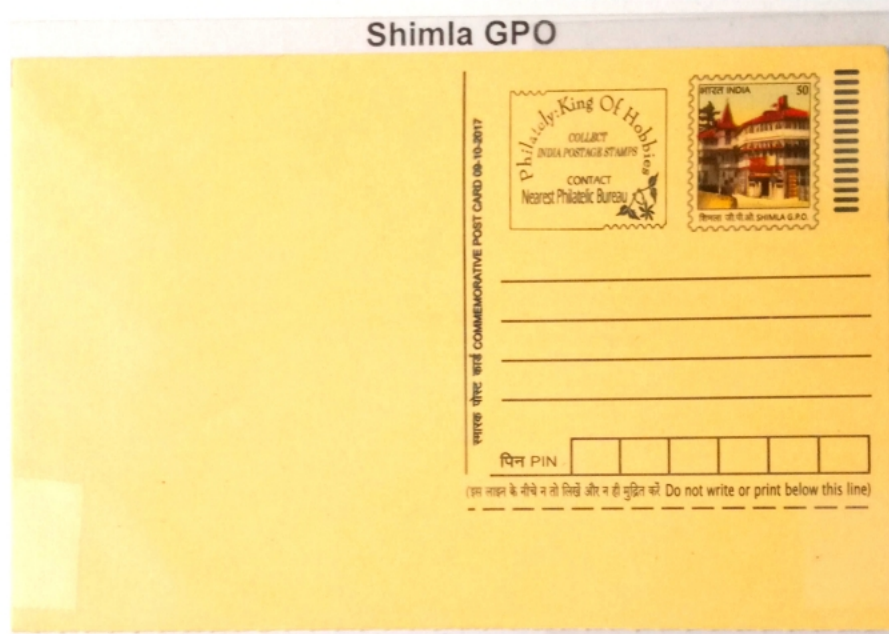




# Evolution of post cards

Indian post has released commemorative post cards on  
9-10-2017 with postage 50 paisa

## Shimla GPO



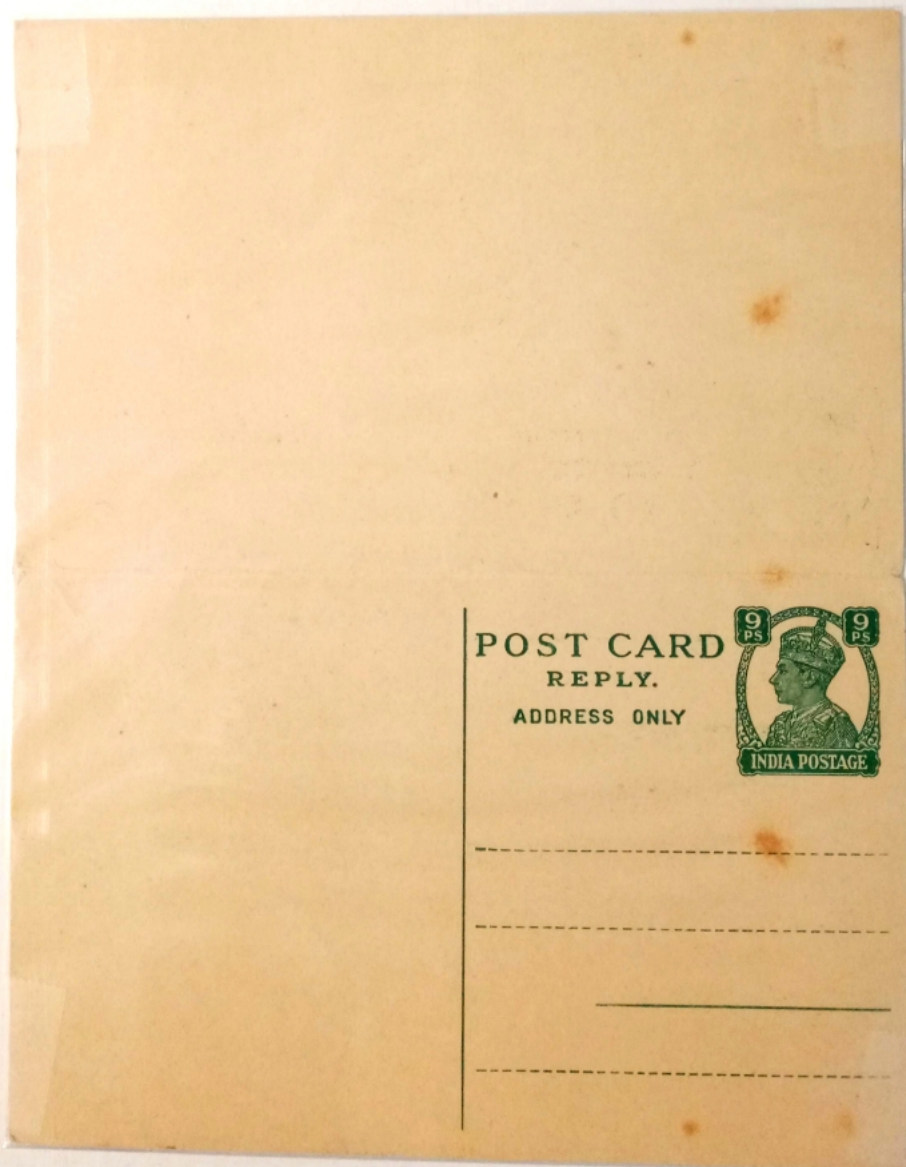
## Patna GPO





# Evolution of post cards

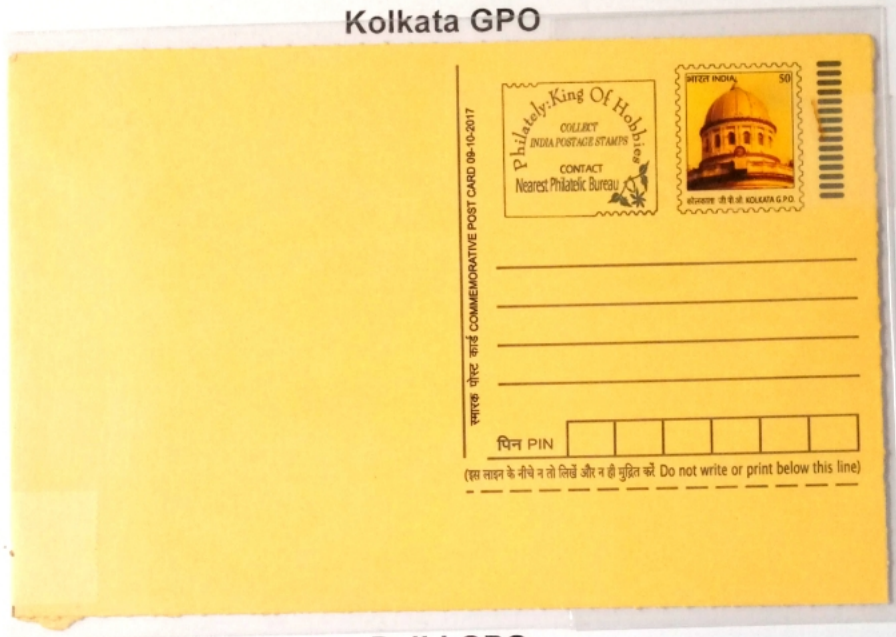
Reply post card issued with effect from the year 1884.



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India post has released commemorative post cards on  
9-10-2017 with postage 50 paise

## Kolkata GPO



## Delhi GPO





## Evolution of post cards

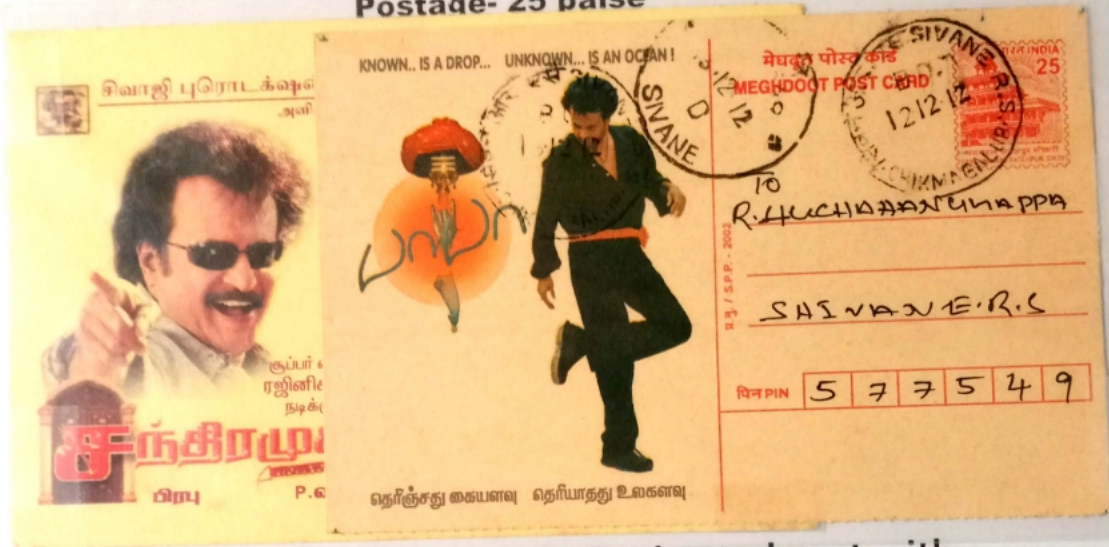
Reply Card -- Postage - 50 paise each card issued during the year 2004



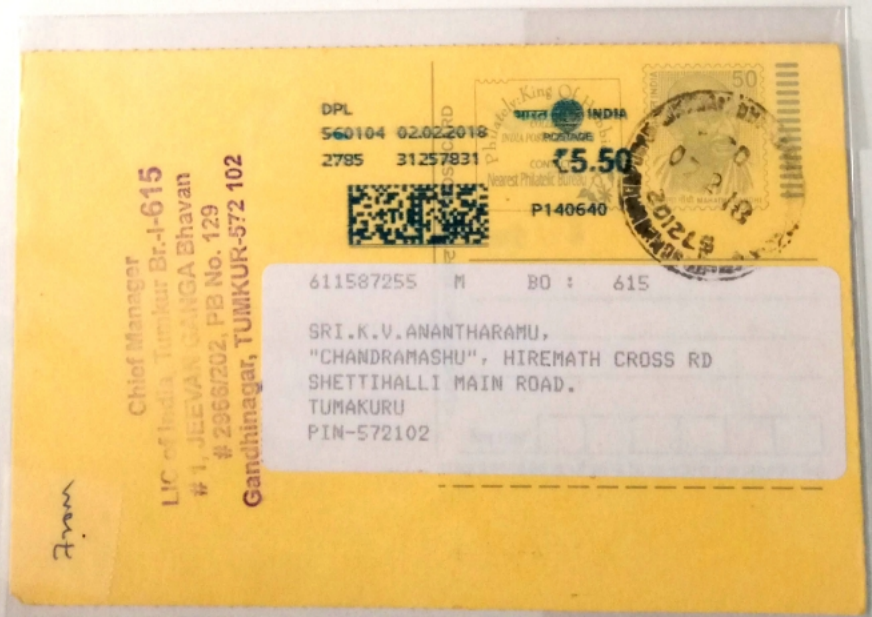
## Evolution of post cards

Meghdoot post card issued on 02-09-2002 on a film advertisement with a photo of Tamil cinema star Rajanikant

Postage- 25 paise



Post card can also be sent by Registered post with concessional rates.





## Evolution of post cards

Picture Post Card is a Post Card with a Photograph of a Place or a Person on it.

Picture Post Card of Sree Shivakumara Swamiji.



Picture Post Card of Pinchi Basadi, Mandaragiri, Tumakuru.

