

Post cards referred to as cards were printed privately and postage prepaid. They were not sold by Government Body. Postal cards were printed by Governmental body with postage paid indicia pre-printed on them at a later stage. However, private post cards should also have the stamp indicia and address columns printed with line to show that they are meant to be posted.

These postcards are popular because of the wide range of subjects, with just about every subject imaginable being portrayed on them. History, art, culture etc. could be traced because of post cards due to the images available hence is an integral part of our study.

From the black and white era, bromides, real photographs, painted ones today technology has advanced so much we have colour, 3D cards, lenticular cards, hologram cards, silver, gold foil cards etc. hence the variety is so huge it is never ending.

My display consists of odd shapes small cards with a message miss you and general cards which are odd shaped supervised by the famous Korean Chain Ilahui whose outlets or franchise are famous world wide. The only drawback is identifying them as there is no resource available on these cards hence the description is only general and not specific. The display is to show case the shapes and beautiful prints on them which is die cut cards and food water colours. The Japanese influence on Korea is noticeable due to their presence in Korea during the world war II.

PURPOSE: The purpose of the exhibit is to encourage every age to preserve, collect and share whatever they have received, collected or bought as in the future they may become of value to study history, culture etc. of a country, region or people.

SCOPE: As explained earlier the scope is so vast because there is no dearth for subject, shapes, material etc. for world-wide collection. It depends on the young minds to put it to good use thematically, scientifically or for knowledge sharing like automobiles, tools, architecture etc.

HIGHLIGHTS: This exhibit is limited to 16 pages of odd shapes colourful ones fascinating to see. These tiny cards are a one word conveyor but conveys everything to the receiver. They are basically die cut cards with food colours and mostly relevant as good luck bringer, prosperity, fortune, luck etc and hence each and every card has a good luck charm behind it be it food, clothes, animals etc. The die cut cards begin with introduction and a card on page 1 and ends with cards on page 16.



1. This die cut card shows a daruma doll. The backside of the card says Time flies, I always miss you most and it's the journey for everywhere in life. These cards are supervised and marketed by the Korean chain of Ilahui whose retail chains are famous all around the world. They are good luck cards. They also used food colours in the original painting.